

Fiserv Expands Relationship with Stifel Nicolaus, Demonstrating the Power of its New Market Approach

Investment Services and Output Solutions from Fiserv team up to provide end-to-end performance reporting solution to Stifel Nicolaus

Brookfield, Wis., October 22, 2009 - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that it has entered into an agreement to provide an end-to-end performance reporting solution to Stifel, Nicolaus & Company, Incorporated, a full-service retail and institutional brokerage and investment banking firm. As part of its expanded client relationship, Fiserv will leverage the capabilities of Output Solutions to provide Stifel Nicolaus with report printing and fulfillment of performance statements for the firm's managed account clients.

Since 2007, Fiserv Investment Services has provided solutions for portfolio accounting, trading and performance reporting for Stifel Nicolaus' managed account clients. With this agreement, Stifel Nicolaus will benefit from the Fiserv core competency in processing services and the company's fully integrated printing and fulfillment capabilities, which will allow the firm to accelerate product innovation and enhance the reporting touchpoint with its investor clients.

"Combining Fiserv's print and fulfillment capabilities with its performance calculation data will enable us to have an end-toend reporting solution for our managed account clients that provides an enhanced service to our clients and is more cost effective," said Lisa Bass, vice president, Operations at Stifel Nicolaus. "We see great value working with an experienced technology partner that is focused on leveraging its solutions to meet our needs - and the needs of our clients."

"The expanded agreement with Stifel Nicolaus exemplifies the power of the Fiserv market approach, which is focused on enhancing the client experience by making it easier for our partners to access our full breadth of solutions," said Mike Gianoni, president, Investment Services. "We are pleased that Stifel Nicolaus has selected Fiserv to provide an integrated streamlined approach to take advantage of these services and realize the cost savings benefits."

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit www.fiserv.com.

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