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## **Fiserv Positioned in Leaders Quadrant for International Retail Core Banking**

### **Evaluation based on completeness of vision and ability to execute**

**Brookfield, Wis., July 17, 2009** - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, announced today that its Signature Bank Platform has been positioned by Gartner, Inc. in the Leaders Quadrant of the 2009 "Magic Quadrant for International Retail Core Banking." The report was published on July 8, 2009, and is authored by Don Free, Research Director, Gartner, Inc.

The Gartner, Inc. Magic Quadrant is an annual analysis of international core banking system vendors and their technologies. The detailed analysis evaluates market understanding and responsiveness; industry and geographic strategy; business model; innovation; product, sales and service; overall viability; customer experience and track record. Fiserv was placed in the Leaders Quadrant based on its Completeness of Vision coupled with Ability to Execute, and was one of 23 vendors evaluated in the analysis.

Gartner, Inc. describes Signature and others residing in the Leaders Quadrant as "vendors that possess a strong banking market understanding, and have a measurable strategy for disaggregating core banking software functionality into component-based constructs. Most vendors exhibit highly developed and certified development and delivery of quality methodologies or are executing on a strategic road map to attain certification. Most vendors in this quadrant have extensive marketing delivery and sales channels. Some higher-rated vendors share conspicuous operational organization approaches to key performance indicators and show a clear willingness to own and be accountable for a successful customer experience."

"We consider our positioning in the Leaders Quadrant by Gartner a confirmation of Fiserv's core competency in processing services and expertise in the delivery of flexible, cost effective and innovative solutions to satisfied customers in production environments across the globe," said Tony Catafano, division president, Bank Solutions, Fiserv. "Signature will continue to deliver best of breed offerings to large and mid-tier financial institutions as well as those who require unique customization to meet specific business needs."

### **About the Magic Quadrant**

The Gartner Magic Quadrant is copyrighted, 2009, by Gartner, Inc., and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25<sup>th</sup> year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).