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## **Cheryl Nash Honored with Prestigious Money Management Institute Pioneer Award**

### ***Fiserv executive honored for more than 25 years of groundbreaking work in managed accounts industry***

BROOKFIELD, Wis., Mar 27, 2009 (BUSINESS WIRE) -- Fiserv, Inc. (NASDAQ: FISV), the world's leading provider of financial services technology solutions, announced today that Cheryl Nash, senior vice president of Strategic Marketing and Business Development for Investment Services at Fiserv, was awarded the prestigious 2009 Pioneer Award last night by the Money Management Institute (MMI). The Pioneer Awards presented by MMI, the national organization for the managed investment solutions and wealth management industry, recognize annually those people who embody MMI's mission to serve as an advocate and catalyst for growth in the managed investment solutions and wealth management industry.

"This year's awards were given to true pioneers considering the challenging times that are currently being navigated," said Christopher L. Davis, president of MMI. "Cheryl Nash has for many years been single-handedly instrumental in the growth and innovation of the Unified Managed Account industry and it is a privilege to honor her achievements."

Nash, an original employee of what was Security APL, now Investment Services from Fiserv, the leading platform provider for managed solutions including Separately Managed Accounts (SMAs) and Unified Managed Accounts (UMAs), has for more than 25 years helped build, grow and innovate the industry leading platform and solutions that now support more than 300 clients and close to three million accounts. The Pioneer Awards, presented at the annual MMI convention in Philadelphia, recognize Nash for her innovation in the investment management industry.

"I am honored and humbled to join the esteemed list of Pioneers and to receive this recognition from MMI. The award brings awareness to the work that we have done and the growth we have achieved over the last 25 years," said Nash. "It has always been our goal to anticipate and meet the needs of our customers in the managed account space and receiving this award highlights our dedicated commitment to superior customer service and innovation."

Nash is responsible for developing and innovating solutions across the investment management landscape at Fiserv. She has worked with Fiserv, in the former CheckFree Investment Services business, for more than 25 years. During that time, Nash has been instrumental in the development of multiple strategy portfolios and the unified managed account products at Fiserv. Nash is also co-chair of the MMI Technology and Operations Committee and works with industry leaders to develop efficient operations and improve industry-wide improvements such as communication standards.

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25<sup>th</sup> year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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