



June 10, 2011

Fiserv to Give Insight into the Economic Climate, Non-Traditional Banks and Auto Remarketing at CBA LIVE

Brookfield, Wis., June 10, 2011 - [Fiserv](#), Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, announced today that Fiserv thought leaders will present multiple sessions during [CBA LIVE 2011](#), the [Consumer Bankers Association's \(CBA\)](#) annual conference. The conference will take place June 12-14, at the Hyatt Regency Grand Cypress in Orlando, Fla. At the conference Fiserv will provide insight on the current economic climate; trends in auto remarketing; and how non-traditional banks are competing with more traditional models.

Economist: Macro Trends - More than Mortgages

Sunday, June 12, 2:00 - 3:00 p.m. in Grand Cypress G

- | David Stiff, Chief Economist, Fiserv

In this session, Stiff will address the current economic climate and provide a detailed look into the economic trends affecting default management, including a comparison between this year's and last year's economic situation. Using data from the [Fiserv Case Shiller Indexes](#), attendees will learn the markets that are still experiencing pricing declines and the markets that are stabilizing and rebounding.

Outliers: Banking Outside of the Branch

Tuesday, June 14, 8:00 a.m. - 8:45 a.m. in Grand Cypress D-F

- | Don Neal, President, 360 Live Media (Moderator)
- | F. David Bohne, President, USAA Federal Savings Bank
- | George Warfel, Consulting Director, Global Payment Solutions, Fiserv
- | Paul V. Woolway, Executive Vice President and President, Charles Schwab Bank

During this panel session, attendees will gain insight into the innovative strategies and products of key outlier banks in the retail banking space. Panelists will discuss non-traditional bank models, present original research and share projections for the future. Attendees will learn how these leading non-traditional models are competing with traditional models and will gain ideas for how to create greater profitability, market-share and brand differentiation.

Automobile Finance & Trends in Auto Remarketing

Tuesday, June 14, 10:30 a.m. - 11:30 a.m. in Grand Cypress H-I

- | Charles "Mark" Tuggle, Executive Vice President and Director of Collection and Recovery, BBVA Compass (Moderator)
- | Randall J. Beil, Vice President, National Remarketing Manager, Chase Auto Finance
- | Craig Carrow, Vice President Automotive Solutions, Fiserv
- | Timothy J. Coss, Vice President Retail Collections, U.S. Bank, N.A.

The auto remarketing industry is evolving quickly, in this session a panel of industry experts will bring attendees up to speed by discussing the latest trends in auto remarketing. Panelists will address how the rise of leasing today will impact auto remarketing tomorrow; how social media tools can be used in auto remarketing; and the use of internet sales for repossession.

Fiserv is a premier partner of the CBA and delivers a range of solutions that can help retail banks succeed. This includes solutions for loan servicing and origination, online banking, mobile banking, person to person payments, data and analytics, cash and logistics, credit, debit, check and ACH processing.

Additional Resources:

- | CBA LIVE 2011 - <http://www.cbanet.org/conferences/content.cfm?ItemNumber=19044>
- | Consumer Bankers Association's (CBA) - <http://www.cbanet.org/>

| Fiserv Case Shiller Indexes - <http://bit.ly/k9tT60>

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit www.fiserv.com.

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