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## AccountNow Chooses Fiserv for Prepaid Card Services

### Fiserv to provide card manufacturing, card personalization and collateral material procurement services

Brookfield, Wis., June 20, 2012 - [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that [AccountNow](#), Inc., one of the nation's largest [prepaid debit card](#) companies, has selected Fiserv for prepaid card production services, including card manufacturing, card personalization and collateral material procurement.

"AccountNow needed to diversify its card production capabilities because daily [debit](#) card production volume increased substantially and the marketing department's demands were becoming much more complex," said Scott Bass, Head of Marketing Operations for AccountNow. "We chose Fiserv because of its emphasis on account management, its ability to handle large production volumes and its innovative solutions, such as oversized card carriers and the WC3® client portal. We are confident that Fiserv will be able to handle our growing business and marketing needs."

"With Fiserv, AccountNow will have access to best-in-class production management tools and client support," said Jorge Diaz, president, Output Solutions, Fiserv. "Using the WC3 web-based client portal, AccountNow will be able to track production in real-time and access ship dates, mail piece content and inventory status, all through the convenience of a computer."

Fiserv is a leading provider of prepaid products and services and offers processing, program management and business communication services, including card manufacturing and personalization, transactional document composition and production, electronic document delivery services and direct marketing strategy and execution.

#### About AccountNow, Inc.

AccountNow ([www.accountnow.com](http://www.accountnow.com)), headquartered in San Ramon, Cali., is a leading provider of financial solutions for the 40 million U.S. consumers who do not have established banking relationships. AccountNow provides consumers a convenient and affordable alternative to traditional checking accounts and access to financial payments systems including Visa and MasterCard prepaid cards; online bill payment, card-to-card transfers and FDIC insured deposits.

#### About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry. Fiserv is driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For six of the past eight years, Fiserv ranked No. 1 on the FinTech 100, an annual international listing of the top technology providers to the financial services industry. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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