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## Mobile Money from Fiserv Selected by SunTrust

BROOKFIELD, Wis., Mar 22, 2010 (BUSINESS WIRE) -- [Fiserv, Inc.](#) (NASDAQ:FISV), the leading global provider of financial services technology solutions, today announced that SunTrust Banks, Inc. (NYSE:STI) has selected Mobile Money™ from Fiserv to provide their clients with broader access to mobile financial services. SunTrust will use Mobile Money to enable clients to access their accounts using SMS (text messaging) or mobile browser technology, complementing a separate downloadable application that is already available. Additionally, clients will be able to sign up for a variety of account alerts.

"The selection of Mobile Money from Fiserv is another step toward the fulfillment of our overall mobile financial services strategy," said Ginger Schmeltzer, senior vice president, SunTrust Bank. "It is important to offer each of our clients the ability to easily access their account regardless of the type of mobile device they use. We also want to enable clients to more proactively manage their accounts through customized account alerts. Mobile Money will allow us to deliver both robust access and a rich set of alerts."

"SunTrust has a solid reputation for providing reliable service," said Todd Leshner, president, Electronic Banking Services, Fiserv. "Mobile Money from Fiserv will enable SunTrust to make interacting through the mobile channel even easier for their clients, and there is potential for a substantial return on investment as use of the channel grows."

The selection of Mobile Money represents an expansion of an existing relationship, as SunTrust already utilizes consumer online banking and bill payment solutions from Fiserv.

Mobile Money from Fiserv is the industry's most complete mobile banking and payments solution, supporting users on all three mobile access modes, offering online and offline enrollment capabilities and integrating with core banking, online banking and electronic payments systems.

Available in a licensed or hosted version, Mobile Money combines banking and payments capabilities and includes functions such as balance inquiries, transaction history, account transfers, bill payments and one and two-way account alerts. Informational services such as an ATM and branch locator are also included. Mobile Money is a secure application that utilizes data encryption, along with additional risk management safeguards.

Mobile Money from Fiserv incorporates technology from Atlanta-based mobile banking and payments solution provider M-Com.

### About SunTrust Banks, Inc.

SunTrust Banks, Inc., headquartered in Atlanta, is one of the nation's largest banking organizations, serving a broad range of consumer, commercial, corporate and institutional clients. As of December 31, 2009, SunTrust had total assets of \$174.2 billion and total deposits of \$121.9 billion. The Company operates an extensive branch and ATM network throughout the high-growth Southeast and Mid-Atlantic states and a full array of technology-based, 24-hour delivery channels. The Company also serves clients in selected markets nationally. Its primary businesses include deposit, credit, trust and investment services. Through various subsidiaries the Company provides mortgage banking, insurance, brokerage, investment management, equipment leasing and capital markets services. SunTrust's Internet address is [suntrust.com](http://suntrust.com).

### About M-Com

Headquartered in Atlanta, GA, M-Com is an international mobile banking and payments solution provider with live Fortune 500 banking customers across Asia Pacific, the Middle East and North America. M-Com's core proposition is centered on helping financial institutions and payment processors deliver world class adoption and revenue metrics from the mobile channel. For more information, visit [www.m-com.us](http://www.m-com.us).

### About Fiserv

Fiserv, Inc. (NASDAQ:FISV) is the leading global provider of information management and electronic commerce systems for

the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrated its 25<sup>th</sup> year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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SOURCE: Fiserv, Inc.

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