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## EPSIIA Is Now Fiserv

**Brookfield, Wis., February 23, 2009** – EPSIIA Corporation is now Fiserv. EPSIIA, founded in 1982, and acquired in 2001 by Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced it is changing its name to Fiserv. The change of the name and the brand unifies all Fiserv business units with a new, enhanced market approach and new brand identity, affirming the company's commitment to its clients and to leading a transformation of financial services technology. The new icon is representative of a further acceleration in Fiserv's singular approach to the market and better anticipating changing client demands within a rapidly evolving environment.

EPSIIA, now part of Output Solutions, with 85 employees in their Austin, Texas office, is a leading provider of enterprise electronic document delivery solutions to the financial services, healthcare, telecommunications, investment services, retail and utilities industries. It serves clients in North America, South America and Europe with innovative and secure technologies that allow its clients to enhance business-critical communications and reduce costs while improving customer satisfaction.

"We are excited to add the strength of the Fiserv name to our market-leading solutions," said Lorri Mehaffey, of Output Solutions, Fiserv. "Operating as an integral part of a growing Fortune 500 company, under one unified brand, we will extend our power to innovate and continue our commitment to providing solutions that exceed our client's expectations."

This new Fiserv brand identity marks a fundamental shift in the company's approach to the market that began in 2006, when President and Chief Executive Officer Jeffery Yabuki reorganized the company around the Fiserv 2.0 strategic framework. This "2.0" vision of moving Fiserv to the next level was accelerated by the acquisition of financial technology innovators CheckFree, NetEconomy, Corillian and BanqIntelligence. Today Fiserv clients have access to proven technologies and best practices available across a broad spectrum of online, mobile, front and back office, payments and processing infrastructures upon which financial institutions and corporations depend.

"We are focusing all of our technology expertise under one brand and one name, Fiserv. The financial landscape has changed forever for our clients, and we are prepared with innovative products and technologies to lead the transformation forward. This new brand strategy will allow Fiserv to build on our 25-year history of unparalleled client focus, strength and stability, and make it easier and even more rewarding to do business with our company," said Yabuki.

Jeanne Capachin, research vice president of global banking for Financial Insights, has covered Fiserv as an analyst for two decades, most recently to compile the FinTech list of top technology providers in the financial industry. To her, the master brand strategy is a good move for Fiserv. "I've seen a lot of market consolidation since we started the FinTech 100. For 25 years Fiserv has been a very successful holding company, acquiring companies and allowing them to function independently. As the market leader, it is to the company's advantage to align all of their assets in a cohesive manner. This change will allow Fiserv to focus all its technology expertise, and energies on one brand and one structure."

### About Fiserv, Inc.

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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