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## **Commerce Bank/Harrisburg Signs with Fiserv for More than a Dozen Solutions**

### **New systems meet demands of customer-focused financial retailer**

BROOKFIELD, Wis., Jan 13, 2009 (BUSINESS WIRE) --

Fiserv, Inc. (NASDAQ: FISV), a leading provider of information technology services to the financial industry, announced today that Commerce Bank/Harrisburg, a subsidiary of Pennsylvania Commerce Bancorp, Inc. (NASDAQ: COBH), has selected Fiserv to modernize and transform its core banking system centered around the Fiserv CBS product suite. Commerce Bank/Harrisburg, a \$2 billion financial retailer headquartered in Harrisburg, Pa., chose Fiserv as its key technology partner as a result of Fiserv's ability to deliver a full range of customer-focused, innovative solutions that support the bank's strategic growth plans.

"Our challenge was to identify a partner that could provide a complete solution -- from core system hosting to item processing, from electronic banking to data warehousing -- with a conversion process that enables us to uphold our renowned level of customer service," said Gary L. Nalbandian, chairman, president and chief executive officer of Commerce Bank/Harrisburg. "Fiserv offered the most customer-centric product suite, packaged with a culture that complements our drive to turn customers into fans."

Commerce Bank/Harrisburg, known for its fanatical focus on creating memorable customer experiences, turned to Fiserv to help drive the bank's customer-centered technology enhancements as it continues its aggressive growth. The bank needed a partner who could not only meet their current needs, but had the expertise to help them grow.

"We sought to connect with the most innovative technology to modernize and transform our systems, all with the intention of enhancing the customer experience," Nalbandian said. With the implementation, the bank's system will be centered on the powerful Fiserv CBS Worldwide SOA-enabled core. In all, the bank will utilize 14 solutions from Fiserv.

"Fiserv is the only company that could provide the right mix of best-of-breed solutions for everything from account processing, to online banking and payments, to risk solutions, in an integrated, cohesive package," said Tony Catalano, division president, Fiserv Depository Institution Services. "By integrating multiple banking solutions from a single company, Fiserv is uniquely positioned to deliver a complete suite of high-end solutions that enable banks such as Commerce Bank/Harrisburg to meet their strategic objectives. By offering scalable, flexible solutions we can improve the customer experience and streamline banking operations which delivers real, quantifiable value to our clients."

On Nov. 10, 2008, Pennsylvania Commerce Bancorp, holding company of Commerce Bank/Harrisburg, and Philadelphia-based Republic First Bancorp Inc., holding company of Republic First Bank, announced that the companies signed a definitive agreement to merge to form Metro Bancorp, Inc.

With headquarters in Harrisburg and Philadelphia, Metro Bancorp will have a network of 45 convenient stores in Central Pennsylvania, Metro Philadelphia and Southern New Jersey. Commerce Bank/Harrisburg stores will continue to operate as Commerce Bank for a limited time. Republic First locations will re-brand as Metro Bank early in 2009. The combined company (which will continue to trade on NASDAQ) will have total assets exceeding \$3 billion, market capitalization of about \$260 million and more than 1,200 team members.

### **About Commerce Bank**

Commerce Bank/Harrisburg, subsidiary of Pennsylvania Commerce Bancorp (NASDAQ: COBH), is a financial services retailer that has produced continuous strong growth since its first office opened in 1985. Headquartered in Harrisburg, PA, the bank has a growing network of 33 convenient locations in Berks, Cumberland, Dauphin, Lancaster, Lebanon and York counties.

Hallmark products and services include seven-day banking, free personal checking, free instant-issue Visa check card, free interactive coin-counting machines, free online banking and 24/7 bank-by-phone. In addition to retail banking, the bank also

offers commercial banking services including term loans, commercial mortgages, lines of credit and cash management services.

For more information, visit the bank's web site at [www.commercepc.com](http://www.commercepc.com).

### **About Fiserv, Inc.**

Fiserv, Inc. (NASDAQ: FISV), a Fortune 500 company, provides information management and electronic commerce systems and services to the financial industry. Leading services include transaction processing, outsourcing, electronic bill payment and presentment, investment management solutions, business process outsourcing (BPO), software and systems solutions. Headquartered in Brookfield, Wis., the company is the leading provider of account processing solutions for U.S. banks, credit unions and thrifts with more than 6,000 clients worldwide. InformationWeek magazine selected Fiserv as the top ranked company in the Banking and Financial Services category, and chose Fiserv No.4 overall on the 2008 *InformationWeek 500*. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2008, 2006, 2005 and 2004 FinTech 100 surveys. For more information, please visit [www.fiserv.com](http://www.fiserv.com).

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