

## Popmoney Recognized as Best P2P Program at 2014 Emerging Payments Awards

**Brookfield, Wis., December 15, 2014** - <u>Fiserv, Inc.</u> (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that the <u>Popmoney®</u> personal payments service was recently recognized as the Best P2P Program at the <u>Emerging Payments Awards</u>. The annual awards, presented in London, honor the best people and programs in the global payments industry.

"This year we received a record number of entries for the Emerging Payments Awards, and the quality has been higher than ever," said Mike Ward, creative director, Emerging Payments Awards. "The entries were judged by a panel of independent industry experts, and Popmoney was awarded Best P2P Programme based on its outstanding service benefits, both to consumers and financial institutions."

With Popmoney, consumers can send money to and receive money from friends, family and others they know or owe using their existing U.S. bank account.\* The Popmoney service allows users to send money electronically using the recipient's name and email address or mobile phone number, eliminating the hassle of cash or checks. The service is offered by more than 2,300 financial institutions, including 15 of the top 30 banks in the United States, at Popmoney.com\*, and via apps for iPhone®, Android<sup>™</sup> and Windows® Phone.

"The availability of Popmoney through financial institutions and their online or mobile banking services is the key to its success," said Tom Roberts, senior vice president of marketing, Electronic Payments, Fiserv. "If given a choice, consumers prefer to use their existing bank accounts for payments, versus a third-party service. Popmoney not only allows people to send, request and receive money - it enables them to do so right from their bank account."

The Emerging Payments Awards, part of the Prepaid Awards, have recognized top quality people and programs in the global payments industry since 2006.

Fiserv recently expanded its Popmoney product suite with the launch of Popmoney for Disbursements, which streamlines and speeds the currently check-dominated process used by businesses to send payments to consumers.

\*Terms and Conditions Apply. Popmoney® personal payment services offered at www.popmoney.com are provided by or through CheckFreePay Corporation, a licensed money transmitter, and/or its affiliate CheckFreePay Corporation of New York, which is licensed and regulated as a Money Transmitter by the New York State Department of Financial Services, each a wholly owned subsidiary of Fiserv, Inc.

## Additional Resources:

- Popmoney -- www.fiserv.com/payments/personal-payments-services.aspx
- 2014 Emerging Payments Awards -- www.emergingpaymentsawards.com/and-the-2014-winners-are/

## **About Fiserv**

This year, Fiserv Inc. (NASDAQ: FISV) celebrates 30 years of leadership in financial services technology. As one of FORTUNE® magazine's World's Most Admired Companies, Fiserv is helping clients worldwide achieve best-in-class results by driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit <u>www.fiserv.com</u>.

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