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## **Advantage Fee™ from Fiserv Selected by UMB Financial**

### **Client billing and revenue management solution centralizes fee billing processes under one central hub**

Brookfield, Wis., August 24, 2009 - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that UMB Financial Corporation (NASDAQ: UMBF), a financial services holding company that owns and operates 136 banking centers across the United States, has selected Advantage Fee™. The client billing and revenue management solution from Investment Services at Fiserv will be used to consolidate and automate UMB's fee billing processes onto a single platform.

Previously, UMB used a combination of manual processes as well as third-party billing systems to manage its complex fee billing operations. To gain a wider operational view and minimize risk, Advantage Fee will now handle UMB's billing processes, consolidating and streamlining its billing activities onto a single platform. This will ensure shorter billing cycles and faster fee collection for its many and varied products and services including personal trust, investment management and corporate trust and fund services.

"UMB has improved efficiencies with Advantage Fee, and we are pleased to provide customers with more clear, concise and accurate invoices," said Peter deSilva, UMB President and Chief Operating Officer. "UMB selected Advantage Fee for its ease-of-use and ability to offer scalability with our expanding operations."

"Advantage Fee from Fiserv is a sophisticated solution that has the agility to accommodate UMB's fee billing requirements for its extensive range of products and services, enabling the company to improve its revenue management and deliver greater operational control," said Geoff Harries, vice president, product strategy, Investment Services at Fiserv.

#### **About UMB Financial Corporation**

UMB Financial Corporation (NASDAQ: UMBF) is a financial services holding company headquartered in Kansas City, Mo., offering complete banking, asset management, health spending solutions and related financial services to both individual and business customers nationwide. Its banking subsidiaries own and operate 136 banking centers throughout Missouri, Illinois, Colorado, Kansas, Oklahoma, Nebraska and Arizona. Subsidiaries of the holding company and the lead bank, UMB Bank, n.a., include mutual fund and alternative investment services groups, single-purpose companies that deal with brokerage services and insurance, and a registered investment advisor that manages the company's proprietary mutual funds and investment advisory accounts for institutional customers. Visit [umb.com](http://umb.com) for more company information.

#### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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