



August 21, 2013

Community First Credit Union Renews and Expands Relationship with Fiserv

- | Wisconsin-based credit union renews DataSafe account processing platform, adds solutions for online banking, mobile banking and bill delivery and payments
- | Long-term Fiserv client seeks to offer additional personalized financial services to members and increased commercial offerings to businesses
- | DataSafe is a proven and scalable account processing solution for credit unions

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Community First Credit Union, headquartered in Appleton, Wis., has renewed and expanded its relationship with Fiserv. The \$1.7 billion credit union is a longtime user of DataSafe[®] account processing platform from Fiserv and has added Fiserv solutions for digital channels including Virtuoso[™] for online banking, CheckFree[®] RXP[®] for bill delivery and payments and Mobiliti[™] for mobile banking.

Serving over 100,000 members at 27 locations, Community First selected Fiserv due to the scalability and reliability of DataSafe to grow with the institution, including capabilities to expand commercial solutions for the credit union's business members with customized reporting and ACH origination. The ability to add tightly integrated consumer online banking, bill pay and mobile solutions from Fiserv was also a strong factor in the decision.

"Community First was established in 1975 to improve the quality of our members' lives by providing them with high quality, competitive financial products and services that anticipate and exceed their needs," said Cathie Tierney, president and Chief Executive Officer, Community First Credit Union. "Fiserv continues to make a strong commitment to develop and invest in technology for the credit union industry, and our decision to continue and expand our partnership with Fiserv will be an important component of our future growth in providing financial services to the consumers and businesses in our region."

DataSafe offers credit unions scalable, integrated account processing technology with flexible deployment options. The database within the platform offers a full view of member information across the enterprise. Community First uses Virtuoso from Fiserv to provide a highly personalized home banking experience that is cost effective and easy for the credit union to manage and customize. Meanwhile, through the capabilities of CheckFree RXP and Mobiliti from Fiserv, members will have mobile banking capabilities such as account balance access, an ATM locator and alerts, as well as the addition of payment capabilities. The Mobiliti mobile banking service integrates with the credit union's CheckFree RXP bill payment service, making it possible for customers to securely pay bills through their mobile device.

"For over twenty years, Community First has partnered with Fiserv to provide innovative, integrated financial services to its members," said Mark Sievwright, division president, Credit Union Solutions, Fiserv. "As part of the more than 3,000 credit unions that Fiserv serves, Community First will have the ability to provide its members the high degree of flexibility and personalization for their banking experience that consumers everywhere have come to expect. Fiserv will continue to provide leading-edge products and services that help credit unions best serve their members."

Fiserv is the U.S. market leader in account processing services and electronic bill payment and presentment for financial institutions. More than 55 million consumers use Fiserv-powered online banking services, and more than one third of U.S. financial institutions rely on Fiserv for account processing solutions and expertise.

Additional Resources:

- | Community First Credit Union - <http://www.communityfirstcu.org>
- | Account Processing Solutions from Fiserv - <http://bit.ly/z8jrrY>
- | Credit Union Solutions from Fiserv - <http://bit.ly/xcR1QY>

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

FISV-G

Media Relations:

Julie Smith
Public Relations Manager
Fiserv, Inc.
412-577-3341
julie.smith@fiserv.com

or

Additional Contact:

Wade Coleman
Director, Public Relations
Fiserv, Inc.
678-375-1210
wade.coleman@fiserv.com

Source: Fiserv, Inc.

News Provided by Acquire Media