



January 21, 2009

## **Piraeus Bank Live on Fiserv Solution**

### **Universal banking suite implemented at a leading Greek bank**

BROOKFIELD, Wis., Jan 21, 2009 (BUSINESS WIRE) -- Fiserv, Inc. (NASDAQ: FISV), a leading provider of information technology services to the financial industry, today announced that Piraeus Bank, one of Greece's leading financial institutions, is now live on the Fiserv Universal Banking solution at its Cyprus operations, following an eight-month implementation. Piraeus Bank has more than \$70 billion in total assets and operations in 11 countries.

"We chose Fiserv Universal Banking, from the Fiserv CBS Worldwide division, because we wanted a stable and robust solution that could be implemented consistently in multiple countries and which would provide the flexibility to rapidly deliver new and innovative products to market," said Stelios Hiladakis, chief information officer, International, Piraeus Bank. "Fiserv Universal Banking is the technology blueprint for our international expansion in South Eastern Europe and beyond."

Currently Piraeus is engaged in rapid regional expansion; because of this the bank sought a universal banking solution from a company with multi-national expertise and a proven track record of successful global implementations. With the Fiserv solution now implemented at its Cyprus operations, Piraeus is also in the process of implementing Fiserv Universal Banking in Egypt and planning for deployment in a third country.

With increasing globalization, national and international banks are expanding their services to meet the growing demand for wholesale, universal and private banking services. Fiserv Universal Banking is Fiserv CBS Worldwide's unique, integrated real-time solution for retail, trade and treasury markets that allows large and mid-sized financial institutions to expand their range of services to corporate clients and diversify their income streams. Providing three best of breed solutions in one fully integrated offering is not only unique to the financial services industry, but it is an innovative contribution to both current and future clients looking to grow.

"The scalability and reliability of our Universal Banking solution will enable Piraeus Bank to support its ambitious growth targets and manage operational costs, therefore improving profitability and competitiveness," said Tony Catalano, division president, Fiserv Depository Institution Services. "Fiserv's cross border payments experience, risk management knowledge and system integration capabilities are key ingredients in the success of our Universal Banking solution. In addition, the bank's ability to see its entire position in real-time will enable Piraeus to minimize its exposure and reduce operational risk."

Fiserv's Universal Banking suite includes: Fiserv Aperio, CBS Teller, Communicator, ICBS core, CBS Data Warehouse, Fiserv Treasury, AquaGlobal/E2Gen for international payments and Fiserv Trade Finance. Fiserv Universal Banking is a production proven solution which is tightly integrated for seamless operation and scalable for future growth. It is a single source for a wide range of banking technology needs supplied by a single, award winning solution vendor.

### **About Piraeus Bank Group**

Piraeus Bank Group is one of the fastest growing financial Groups in Greece, with particular know-how in the areas of retail banking, SMEs, capital markets, investment banking, leasing and shipping. Piraeus Bank Group has a growing international presence, focused in South-Eastern Europe and Eastern Mediterranean, but also in the financial centers of Moscow, London and New York. Its total assets amounted to EUR 52,859 mn at the end of September 2008. Piraeus Bank Group currently has more than 860 branches in Greece, Cyprus, Egypt, Albania, Bulgaria, Romania, Serbia, Ukraine, U.K., U.S.A and Moscow. For further information, please visit [www.piraeusbank.gr](http://www.piraeusbank.gr)

### **About Fiserv CBS Worldwide**

Fiserv CBS Worldwide is a unit of Fiserv Inc. (NASDAQ: FISV), a Fortune 500 company that serves more than 18,000 clients in 66 countries around the world. Fiserv CBS Worldwide delivers end-to-end business and technology solutions for retail financial organizations, consumer finance institutions and credit unions throughout Europe, Asia-Pacific, Latin America, the Caribbean, Canada and the United States. Through its offices in the USA, UK, Poland, Russia, Singapore, Australia, China, Indonesia, Colombia, Costa Rica and Mexico, Fiserv CBS Worldwide enables financial institutions globally to deliver

integrated solutions for managing the entire customer relationship from core banking to multi-channel customer contact and business intelligence. Fiserv CBS Worldwide can be found on the Internet at [www.fiservcbs.com](http://www.fiservcbs.com).

### **About Fiserv, Inc.**

Fiserv, Inc. (NASDAQ: FISV), a Fortune 500 company, provides information management and electronic commerce systems and services to the financial industry. Leading services include transaction processing, outsourcing, electronic bill payment and presentment, investment management solutions, business process outsourcing (BPO), software and systems solutions. Headquartered in Brookfield, Wis., the company is the leading provider of account processing solutions for U.S. banks, credit unions and thrifts with more than 6,000 clients worldwide. InformationWeek magazine selected Fiserv as the top ranked company in the Banking and Financial Services category, and chose Fiserv No.4 overall on the 2008 *InformationWeek 500*. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2008, 2006, 2005 and 2004 FinTech 100 surveys. For more information, please visit [www.fiserv.com](http://www.fiserv.com).

(FISV-G)

SOURCE: Fiserv, Inc.

Fiserv Corporate Contact:

*Lori Stafford-Thomas*

*Assistant Vice President Corp. External Comm.*

*Fiserv, Inc.*

*262-879-5130*

[lori.stafford@fiserv.com](mailto:lori.stafford@fiserv.com)

OR

*Carol Cowan*

*VP, Global Marketing &*

*Product Management*

*Fiserv CBS Worldwide*

*1-407-514-1146*

[Carol.Cowan@fiserv.com](mailto:Carol.Cowan@fiserv.com)

Copyright Business Wire 2009