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1st Advantage Federal Credit Union Expands Fiserv Relationship with Mobile Banking and Payments Offerings

- | Credit union adds Mobiliti™, Popmoney® and Mobile Source Capture™
- | New mobile banking and person-to-person payments offerings allow 1st Advantage to deliver a digital banking experience that moves in step with people's lives
- | Integration of best-in-class digital banking technology with DataSafe® account processing platform cited as key factor in decision to expand Fiserv relationship

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ:FISV), a leading global provider of financial services technology solutions, announced today that 1st Advantage Federal Credit Union, based in Yorktown, Virginia, has added Mobiliti™ for mobile and tablet banking, the Popmoney® personal payment service for person-to-person payments, and Mobile Source Capture™ for remote deposit capture. Each of these solutions integrates with the credit union's DataSafe® account processing platform from Fiserv and, along with the credit union's existing Virtuoso™ online banking and CheckFree® RXP® electronic bill payment solutions, create a unified platform for engaging members through digital services.

"With a growing membership and strong ties to local communities, we are committed to providing leading-edge and convenient financial services that can be easily accessed through popular mobile technology, such as smartphones and tablets," said Paul W. Muse, president and CEO, 1st Advantage Federal Credit Union. "The expanded partnership with Fiserv will enrich the member experience at 1st Advantage, as our mobile banking and bill pay services are now seamlessly integrated with DataSafe, our core technology platform."

1st Advantage is a 64-year-old full-service financial institution with approximately \$615 million in assets and 56,000 members. Originally chartered to serve employees of Fort Eustis, a U.S. Army post in Newport News, 1st Advantage is now a community credit union with branches across southeastern Virginia. The credit union has expanded its strategic partnership with Fiserv to strongly integrate digital channels with its account processing platform for an enhanced member experience. More than 18,000, or 30 percent, of 1st Advantage members currently use mobile and tablet banking - the addition of Mobiliti, Popmoney and Mobile Source Capture is expected to drive increased member adoption and engagement.

"Credit unions partner with Fiserv to reimagine the financial services experience they deliver to their members, and it's important to offer a multi-channel experience that meets members' unique needs in an increasingly digital and connected world," said Mark Sievewright, president, Credit Union Solutions, Fiserv. "The expanded relationship between 1st Advantage and Fiserv enables 1st Advantage to create a digital banking experience that moves in step with people's lives. The seamless integration of modular solutions, such as mobile banking and remote deposit capture, with the underlying account processing platform, is one of the many ways we help our clients deliver financial services at the speed of life."

In 2015, Fiserv was named a leader in two IDC MarketScape North American vendor assessments (mobile banking software solutions and mobile banking payments software), with recognition for its broad range of implementations, focus on mobile payments and money movement platforms, and high overall satisfaction levels from references. Mobiliti was recognized as the [market leader](#) in a 2014 Ovum global mobile banking vendor evaluation, and received recognition from CEB TowerGroup analysts as a "Best in Class" solution in its most recent global mobile technology analysis.

Fiserv is the U.S. market leader in account processing services for financial institutions, with more than one-third of U.S. credit unions relying on Fiserv for account processing solutions and expertise. Javelin Strategy & Research named Fiserv a top-ranked mobile banking provider for three consecutive years and CheckFree RXP is the industry's leading electronic billing and payments solution.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today - financial services at the speed of life. Learn more at [TheSpeedofLife.com](#).

Additional Resources:

- | Mobiliti from Fiserv - <http://fisv.co/1t0L2rZ>
- | Mobile Source Capture from Fiserv - <http://fisv.co/1zo0LSF>

About 1st Advantage

1st Advantage Federal Credit Union was chartered in September 1951 and operates 13 branches in Southeastern Virginia, with offices in Yorktown, Williamsburg, Newport News, Gloucester, Hampton and Richmond. It is a locally owned and operated credit union that promotes a people-helping-people philosophy to its members and the communities it serves. For more information, visit www.1stAdvantage.org.

About Fiserv

Fiserv, Inc. (NASDAQ:FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a leader in financial services technology, and today is among FORTUNE[®] magazine's World's Most Admired Companies and Forbes magazine's America's Best Employers. For more information, visit www.fiserv.com.

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