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## **Pay By Touch Announces ACCEL/Exchange EFT Network to Introduce PIN Debit Payments Via the Internet**

IRVING, Texas, June 5, 2006 /PRNewswire via COMTEX News Network/ -- Pay By Touch, provider of the first software-only Internet PIN debit payment service via its ATM Direct division, announced today that the ACCEL/Exchange EFT Network will be the first EFT network to enable the company's Internet PIN debit transactions. ACCEL/Exchange EFT Network is owned and operated by Fiserv, Inc. (Nasdaq: FISV) through its Fiserv EFT business unit.

ACCEL/Exchange is one of the fastest-growing EFT networks in the industry with more than 80 million cards, 500,000 merchant locations, 100,000 ATM locations, and 3,500 member financial institutions in the United States and Canada.

"The ACCEL/Exchange Network is the first network to enable our Internet PIN debit service and is part of the initial market introduction to help generate awareness of our service," said Robert Ziegler, senior vice president and general manager of ATM Direct, a Pay By Touch company. "They will participate in the initial market promotion to raise awareness of our new service over the next several months. They are a great partner in this process and we look forward to working with them."

"New product introductions are vital to increasing our overall transaction volume," said Mike Williams, senior vice president of Fiserv EFT. "We are pleased to participate in the introduction of an exciting value-add payment service like Internet PIN debit because of the potential it has to offer. We believe our combination of leading products and outstanding customer service is a catalyst for our continued growth and, more importantly, helps our members continue to grow their EFT business."

Like PIN debit payments in a brick-and-mortar store, Internet PIN debit transactions are processed across the EFT networks directly to the consumer's Financial Institution, allowing real-time, guaranteed payments to Internet retailers at much lower transaction costs than those associated with credit card or signature debit card transactions over the Internet.

"Consumers want more secure Internet financial transactions," said Ziegler, "and by working with industry leaders such as ACCEL/Exchange, we have developed the most secure Internet card payment method available."

ATM Direct is the only solution in the world that provides Internet PIN debit services with a software-only solution. The software itself is free, and as a software-only solution, allows rapid, no cost distribution of its service to all participants.

About Fiserv, Inc.

Fiserv, Inc., a Fortune 500 company, provides information management systems and services to the financial and health benefits industries. Leading services include transaction processing, outsourcing, business process outsourcing, software and systems solutions. The company serves more than 17,000 clients worldwide and is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2005 and 2004 FinTech 100 surveys. Fiserv Health provides health plan management, pharmacy benefits management, and BPO services to the managed care market and self-funded commercial and government employers and health plans. Headquartered in Brookfield, Wis., Fiserv reported more than \$4 billion in total revenue for 2005. For more information, please visit [www.fiserv.com](http://www.fiserv.com) and [www.accelexchange.com](http://www.accelexchange.com).

About ATM Direct(TM), a division of Pay By Touch

ATM Direct, a division of Pay By Touch, provides payment and authentication services to the Internet economy. ATM Direct's merchant payment processor services deliver the industry's first software-only, regulatory compliant, Internet PIN-debit payment service. PIN-debit is the most widely used electronic payment method in the world. ATM Direct's offices are located in Irving Texas near Dallas, Texas. For additional information, visit [www.atmdirect.com](http://www.atmdirect.com)

About Pay By Touch

Pay By Touch is the global leader of biometric authentication, personalized rewards, and payment solutions. The company's patented biometric products and services enable shoppers to conveniently and securely access personal accounts using a finger scan to identify themselves, make purchases, cash checks, and earn rewards. Pay By Touch also provides robust payment processing solutions for ACH (electronic checking), card-present and card-not-present debit and credit transactions. To date, Pay By Touch services over 154,000 retail clients, manages personalized rewards programs for more than 130 million opt-in consumers, and has more than 2.3 million shoppers using biometric authentication products and services at 2,000+ locations coast to coast. Founded in 2002, Pay By Touch is a privately held company headquartered in San Francisco that employs more than 600 professionals and holds more than 30 U.S. issued patents. For additional company information, visit [www.paybytouch.com](http://www.paybytouch.com).

#### SOURCE Pay By Touch

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