



February 23, 2009

Precision Computer Systems Is Now Fiserv

Banking technology provider changes name to Fiserv as part of an enhanced market approach and rebranding by the Fortune 500 leader in financial services

Brookfield, Wis., February 23, 2009 – Precision Computer Systems (PCS) is now Fiserv. PCS, founded in 1982 and acquired in 2003 by Fiserv, Inc. (NASDAQ: FISV), the world's leading provider of financial services technology solutions; today announced it is formally changing its name to Fiserv. All Fiserv business units are coming together to create one new, enhanced market approach. The new, unified brand identity affirms the company's commitment to its clients and to leading the transformation of the financial services industry. The new icon is representative of a further acceleration in Fiserv's singular approach to the market and better anticipating changing client demands within a rapidly evolving environment.

Precision Computer Systems is a well-known and popular provider of technology and data processing solutions for community banks of all sizes, ranging from start-up banks to those with billions in assets. Operating in more than 750 financial institutions nationwide, the company's core banking software delivers efficient and competitive ways to serve customers at the branch, the ATM, on the Internet, or now by cell phone and PDA.

When Fiserv acquired Precision Computer Systems in 2003, the company became an operating unit of banking software leader Information Technology, Inc. (ITI), of Lincoln, Neb., but the company continued to do business under its original name. The two companies have integrated their products and staffs, and now more than 350 employees work on campuses in Sioux Falls, S.D. and Onalaska, Wis. Both companies will now be known as Fiserv. Close cooperation and tight organizational integration with their much larger parent company will continue and accelerate.

"Precision Computer Systems has been a long-time fixture in the local business community, and that will not change. The same great people will be building the next generation of banking technology, right here in Sioux Falls. We will continue to support financial institutions with profitable solutions, as their business strategies and customers' needs evolve. We are proud of our history of superior client satisfaction, and are now taking that forward under the powerful name and brand of this newly integrated Fortune 500 Company," said Mark Blankespoor, senior vice president and general manager of Bank Solutions from Fiserv.

This new Fiserv brand identity marks a fundamental shift in the company's approach to the market that began in 2006, when President and Chief Executive Officer Jeffery Yabuki reorganized the company around the Fiserv 2.0 strategic framework. This "2.0" vision of moving Fiserv to the next level was accelerated by the acquisition of financial technology innovators CheckFree, NetEconomy, Corillian and BancIntelligence. Today Fiserv clients have access to proven technologies and best practices available across a broad spectrum of online, mobile, front and back office, payments and processing infrastructures upon which financial institutions and corporations depend.

"We are focusing all of our technology expertise under one brand and one name, Fiserv. The financial landscape has changed forever for our clients, and we are prepared with innovative products and technologies to lead the transformation forward. This new brand strategy will allow Fiserv to build on our 25-year history of unparalleled client focus, strength and stability, and make it easier and even more rewarding to do business with our company," said Yabuki.

Jeanne Capachin, research vice president of global banking for Financial Insights, has covered Fiserv as an analyst for two decades, most recently to compile the FinTech list of top technology providers in the financial industry. To her, the master brand strategy is a good move for Fiserv. "I've seen a lot of market consolidation since we started the FinTech 100. For 25 years Fiserv has been a very successful holding company, acquiring companies and allowing them to function independently. As the market leader, it is to the company's advantage to align all of their assets in a cohesive manner. This change will allow Fiserv to focus all its technology expertise, and energies on one brand and one structure."

About Fiserv, Inc.

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its

25th year in 2009. For more information, visit www.fiserv.com.

For more information contact:

David Carden

Senior Vice President, Marketing

Bank Solutions

Fiserv, Inc.

Formerly Information Technology, Inc.

402-421-4211

david.carden@fiserv.com

Fiserv Corporate Contact

Lori Stafford-Thomas

Assistant Vice President Corp. External Comm.

Fiserv, Inc.

262-879-5130

lori.stafford@fiserv.com