

## Fiserv Inc. Acquires The Jerome Group LLC

## New Addition Enhances High-Volume Transactional Output Processing Capabilities with Direct Marketing Services to Help Clients Build Loyalty and Drive Revenues

BROOKFIELD, Wis., Jul 17, 2006 (BUSINESS WIRE) -- Fiserv Inc. (Nasdaq:FISV) announced today that it has acquired The Jerome Group LLC, a leading provider of business-critical communications to industries such as financial services, healthcare, telecommunications services and retail. Jerome, headquartered in St. Louis, Mo., will become part of the Personix division of Fiserv Output Solutions. Jerome's revenue in 2005 was \$44 million.

The Jerome Group is one of the nation's leading digital print providers and a full-service direct marketing firm. Ken Brown, a 26-year veteran of the organization, will remain as executive vice president and lead this new Fiserv division. The firm's more than 300 employees will join Fiserv.

Jeff Yabuki, president and CEO of Fiserv Inc., said, "The Jerome Group is an important addition to the growth strategy of Fiserv's Output Solutions Division. Jerome's unique ability to mass produce personalized marketing and membership materials will enhance Fiserv existing client relationships. In addition, we will be able to offer complementary services to Jerome's client base which consists of both mid-sized and Fortune 500 companies across the country."

Jorge Diaz, president of Fiserv Output Solutions, said, "Personix's goal is to help clients maximize the value of their corporate communications by focusing on card personalization and high volume transactional output such as statements, billing, checks and remittance advice. This acquisition will enable Personix customers to build greater loyalty and drive new revenues with state-of-the-art direct marketing capabilities."

Mr. Brown said, "Personix and Jerome share a passion for customer service and leading edge technologies that translates into the type of execution that will create more value for our clients."

## **About Personix**

Personix, the centerpiece of Fiserv Output Solutions, is a leading provider of business to consumer communications to the financial services, healthcare, communications, investment services and retail markets. With sophisticated software technology and leading products delivered with operational excellence from Personix, EPSIIA, Fiserv Direct Source and now The Jerome Group, the business unit provides single source solutions for high-volume laser printing and mailing, electronic document delivery and archival solutions, plastic card manufacturing, personalization and mailing services to more than 9,000 clients. Fiserv Output Solutions is headquartered in Houston, Texas. More information about Personix is on the Web at www.personix.com.

## About Fiserv

Fiserv, Inc. (Nasdaq:FISV), a Fortune 500 company, provides information management systems and services to the financial and health benefits industries. Leading services include transaction processing, outsourcing, business process outsourcing, and software and systems solutions. The company serves more than 17,000 clients worldwide and is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2005 and 2004 FinTech 100 surveys. Fiserv Health provides health plan management, pharmacy benefits management, and BPO services to the managed care market and self-funded commercial and government employers and health plans. Headquartered in Brookfield, Wis., Fiserv reported more than \$4 billion in total revenue for 2005. For more information, please visit www.fiserv.com.

SOURCE: Fiserv Inc.

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