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## **Bank of the West Launches Redesigned Online Banking Service with Corillian Online from Fiserv**

- | Intuitive interface highlights money movement and management capabilities
- | Tablet-influenced design helps ensure clean, easy-to-use navigation
- | Robust new infrastructure will facilitate future online banking enhancements

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Bank of the West has launched a redesigned online banking service built on the Corillian Online<sup>®</sup> platform from Fiserv. The enhanced service for personal and business customers features a clean, intuitive design that puts money movement and management capabilities front and center.

"The enhancements to online banking were designed with direct input from our customers, with a focus on creating an intuitive experience complete with the tools they need to easily manage their finances," said Jamie Armistead, executive vice president, Digital Channels, Bank of the West. "Ensuring that we have the capabilities customers expect as well as delighting and surprising them with some new innovations is how we think about designing for today's digitally-centric banking customers."

The design of the online banking service originated with tablet banking in mind, resulting in clean, easy-to-use navigation.

In addition to streamlined navigation and new capabilities, the Bank of the West online banking redesign includes a revamped infrastructure designed to facilitate future online banking enhancements.

### **Integrated Money Movement**

On the new Bank of the West landing page, customers can see an overview of all their accounts at the bank, with account balances prominently displayed.

One of the most distinctive features of the landing page is the "Payments & Transfers" section that puts a full range of money movement capabilities at customer's fingertips. Within this area users can view unpaid bills and upcoming transactions as well as initiate payments or transfers. Clicking the "Quick Pay" button allows users to pay other people or pay bills, while clicking "Quick Transfers" allows users to transfer money between their own Bank of the West accounts and to or from other U.S. financial institutions.

Screenshots highlighting these features can be viewed at <http://fisv.co/1Qa60xm>.

### **"My Spending" Tracks Expenses**

Also on the landing page, a "My Spending" area aids customers in financial management with a colorful pie chart that automatically provides a visual summary of debit and credit card spending by category. The automated categorization of spending is important, as it helps users overcome the hurdle of inputting information to get started. Customers may also custom edit spending categorization.

### **Corillian Online Reflects the Latest in Digital Design**

The award-winning Corillian Online incorporates digital money movement capabilities into a simplified, task-focused design. The landing page focuses on capabilities that customers use most, such as accessing account information, paying bills, and transferring funds. Easier access to payment and transfer capabilities boosts convenience and encourages usage, an important consideration for financial institutions as users of these services have been shown to be both more satisfied and more valuable customers.

"Today, financial institutions are operating in a world that is more competitive than ever before, where consumers have many choices and high expectations," said Marc West, president, Digital Channels, Fiserv. "With the recent enhancements to their online banking service, Bank of the West is delivering the digital banking service and experiences that will enable them to stay at the heart of their customer's financial lives. We are proud to be working with the bank as they continue to deliver innovative services that exceed their customer's expectations."

Bank of the West was recently selected as one of three pilot financial institutions for the NOW<sup>SM</sup> Network from Fiserv.

#### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a leader in financial services technology, and today is among FORTUNE<sup>®</sup> magazine's World's Most Admired Companies and Forbes magazine's America's Best Employers. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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