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Fiserv Efforts Aid American Cancer Society

Pittsburgh, Pa., March 11, 2011 - Fiserv, Inc (NASDAQ: FISV), the leading global provider of financial services technology solutions, announced today that it is again helping celebrate the mission of the American Cancer Society by participating in its national Daffodil Days fundraising program.

Since 1973, the Daffodil Days program has been helping to raise funds and awareness to save lives from cancer. This year, more than fifty of the company's Pittsburgh-based associates purchased the Spring-blooming flowers or made donations.

"Through our involvement in Daffodil Days, Fiserv associates are telling cancer patients that someone cares about them, wants to brighten their day, and is committed to the fight against cancer," said Elizabeth Wells, vice-president, Human Resources, Fiserv. "Every dollar that our associates contribute helps to save lives, create more birthdays and join in the fight against cancer."

Wells said the Fiserv Pittsburgh office has been participating in the Daffodil Days program for more than a decade, with year over year increases in the amount of money raised for cancer awareness. This year, associates raised more than \$1,500. In the Society's East Central region, the 2010 Daffodil Days campaign resulted in more than 17,000 orders and raised more than \$4 million.

Daffodils purchased by Fiserv associates will be distributed on March 15.

Additional Resources:

- | American Cancer Society - <http://www.cancer.org/Involved/Participate/DaffodilDays/index>

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit www.fiserv.com.

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