



May 24, 2009

## **Fiserv Showcases Market-Proven Mobile Banking Solution at Asia Mobile Financial Services Forum**

**Brookfield, Wis., May 24, 2009** - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that the company will be showcasing its Mobile Money<sup>SM</sup> solution at the Third Annual Mobile Financial Services forum to be held at the Sheraton Towers Singapore on May 26 and May 27, 2009.

Mobile Money from Fiserv, powered by M-Com, is available now in Asia, and can provide "triple play" technology that enables consumers to access their accounts using any of the three primary mobile access modes: mobile browser, SMS (text messaging) or a downloaded application. The solution combines banking and payments capabilities, and includes functions such as balance inquiries, transaction history, account transfers, bill payments, person-to-person payments and one and two-way account alerts.

"Banking products and services from Fiserv are deployed throughout Asia and the Pacific, and we have a long-standing presence in the region. We understand our customers' needs and can deliver solutions that address them effectively," said Nick Wilde, managing director of Asia-Pacific operations, Bank Solutions, Fiserv. "Mobile Money can be tailored to the requirements of our financial institution customers, who can rely on the experience of Fiserv and M-Com in delivering market-proven mobile financial services."

The first deployment of the Mobile Money solution in Asia was completed at Bangkok Bank in Thailand in January 2009.

During the Mobile Financial Services forum Fiserv and M-Com will demonstrate Mobile Money, and run a hands-on pre-conference workshop around the challenges and opportunities facing mobile contactless payment deployment. In addition, Stuart Christie, marketing strategy manager for M-Com will deliver a presentation titled, "Maximizing ROI in Mobile Financial Services: Insights from Implementations in Different Market Scenarios."

Christie will share insights based upon the experience of Fiserv and M-Com in delivering mobile financial services in several geographic regions, including Asia-Pacific. Discussion will cover market-specific challenges, key business drivers, business models and the beneficial outcomes associated with the implementation of a mobile banking and payments solution.

Fiserv Asia-Pacific Bank Solutions operations are headquartered in Singapore with additional offices in Beijing and Sydney. Fiserv also works with partners in Malaysia and China. Fiserv and M-Com announced their partnership in September 2008.

### **About M-Com**

Founded in New Zealand in 2000 and headquartered in Atlanta, GA, M-Com is an international mobile banking and payments solution provider with live Fortune 500 banking customers across Asia-Pacific and North America. M-Com's core proposition is centered on delivering a positive return on investment through world-class adoption metrics for the mobile channel while providing the lowest total cost of ownership for FIs in both developed and emerging economies. For more information, visit [www.mcom.co.nz](http://www.mcom.co.nz).

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).

For more information contact:

### **Media Relations:**

Ann Cave  
Senior Public Relations Manager  
Electronic Banking Services  
Fiserv, Inc.

+1 678-375-4039

[ann.cave@fiserv.com](mailto:ann.cave@fiserv.com)

**Additional Media Contact:**

Lori Stafford-Thomas  
Assistant Vice President  
Corporate Communications  
Fiserv, Inc.

+1 262-879-5130

[lori.stafford@fiserv.com](mailto:lori.stafford@fiserv.com)

**Additional Media Contact:**

Serge van Dam  
Head of Marketing  
M-Com

+64 4 889 2662

[Serge.vandam@mcom.co.nz](mailto:Serge.vandam@mcom.co.nz)