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## **Fiserv Reveals the New Face of iCom®**

### **New updated version of cash supply chain management solution launched**

**Brookfield, Wis., September 30, 2009** - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today unveiled iCom® 4.0, the newest version of its market leading, web-based cash supply chain management solution.

iCom from Fiserv helps financial institutions minimize cash holdings and reduce expenses, while maximizing the availability of cash for customers. The enhanced usability and efficiency of the iCom solution includes a new enterprise dashboard and new tools for managing ATM and branch cash.

"The need for financial institutions to reduce non-earning assets and optimize revenue is critical in today's market," said Nicole Sturgill, research director, Delivery Channels, TowerGroup. "Using a cash supply chain management solution will allow financial institutions to reduce cash handling, transportation and ATM outage costs, while still providing a world class customer service experience."

An example of the Fiserv core competency in payments, iCom is a web-based cash management solution for branches, ATMs, vaults and transportation providers that is designed to deliver cash inventory and expense reductions. Scalable for any size institution, iCom is designed to allow cash supply chain data and tools to be securely accessed, managed and shared - from any desktop, at any time and from any location. iCom is available as an in-house installation or Software as a Service (SaaS) model, with clients of any size choosing the SaaS model for its scalability, budget flexibility and cost savings.

"iCom from Fiserv has had proven success over the past eight years with more than 120 implementations, in more than 23 countries and 12 languages. Our clients have effectively lowered the cost of delivering cash to their customers while maintaining high levels of availability, by centralizing and automating the cash management process with iCom, among other things. We've changed the way people do business in this industry," said Brian Jorgenson, director of Cash & Logistics Product Management, Fiserv. "iCom 4.0 is a real milestone for us and shows our continued commitment on product leadership and innovation. iCom 4.0 is not just a new face; we're introducing enhancements in all facets of the product. We've listened to our customers and created the next generation cash supply chain management solution to deliver additional value to our customers."

Using the latest technology to create a rich user experience, iCom 4.0 is designed with the user in mind. Mailboxes, dashboards and email alerts empower the user to make quicker decisions and integration to eiManager™ and TrackPoint™ from Fiserv provides the user with real-time device status updates and the ability to track orders and shipments for greater visibility and accountability. iCom 4.0 introduces advanced order management tools with greater flexibility and automation to further drive down cash handling costs and improve availability for customers.

#### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).