



May 6, 2013

ACLEDA Bank Plc. and Fiserv Win Asian Banker Technology Implementation Award

- **ACLEDA's innovative mobile banking implementation awarded Best Mobile Banking Project**
- **Mobile banking and payments capabilities are provided via the ACLEDA Unity service using Mobiliti Reach from Fiserv**

Brookfield, Wis., May 7, 2013- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that, alongside ACLEDA Bank Plc. (ACLEDA), the largest bank in Cambodia, it has been named a winner at the Asian Banker Technology Implementation Awards. Having extended the ACLEDA Unity mobile banking and payments service to new, untapped consumer segments using Mobiliti Reach™ from Fiserv, the two companies were the joint recipients of the Best Mobile Banking Project Award.

Run by *The Asian Banker*, the Asian Banker Technology Implementation Awards incorporate a comprehensive three month evaluation process and recognize leading technology and banking organizations across the Asia Pacific and Middle East regions. This is the third consecutive year that Fiserv and its clients have been honored by *The Asian Banker*. Previous honors include Panin [Bank for Best Core Banking Implementation for Small Banks](#) at the 2012 Asian Banker Technology Implementation Awards, and Shenzhen Rural Commercial Bank for [Best Core Banking Implementation](#) in the small and medium-sized financial institutions category at The China Awards Programme 2011.

"It is an enormous honor to win this prestigious award," said Dr. In Channy, President and Group Chief Executive Officer, ACLEDA. "We recognize the tremendous potential that innovative mobile banking initiatives offer us and our customers. Working alongside Fiserv, we have been able to deliver pioneering services to those individuals who normally find banking services beyond their reach. This award is a great validation of our continued efforts to meet the evolving needs of our customers."

In June 2012, ACLEDA expanded its services with Fiserv by deploying Mobiliti Reach to enable financial services for market segments in Cambodia that previously had no formal banking relationships. Using Mobiliti Reach, ACLEDA is now able to reach consumers without access to banking services to enable them to create and fund an ACLEDA mobile-only account (ACLEDA Unity account). From this account, customers can complete transactions including person-to-person payments, account transfer, bill payments, mobile phone top ups and cash deposits and withdrawals via ACLEDA branches, ATMs (cardless cash withdrawal) and offline offices.

"Fiserv has worked closely with ACLEDA to help develop and implement a solution that transforms the financial services landscape in Cambodia," said Nick Wilde, managing director, Asia Pacific, Fiserv. "This award is testament to the transformational opportunity brought about by the pervasiveness of mobile technology, as well as the willingness of ACLEDA and Fiserv to invest in compelling mobile solutions for consumers who are new to banking."

In February 2013, ACLEDA received additional [recognition](#) for its mobile banking program by being named a Celent Model Bank. Celent selected ACLEDA based on its successful initiative to bring mobile financial services to consumers without banking relationships with technology from Fiserv.

Mobiliti™ from Fiserv is built on Microsoft technologies. Microsoft is a broad Fiserv partner supporting solutions across the financial enterprise, including account processing, customer relationship management, channel management, online and mobile banking, lending and wealth management.

About ACLEDA Bank Plc.

ACLEDA Bank Plc. is the Cambodia's leading commercial bank for all sectors. We have provided best financial services and products, meeting the needs of our smart customers in all segments of the community for more than 21 years. We have 238 branches and offices throughout Cambodia, 31 branches and offices in Laos, and one office in Myanmar, with the total assets of over US\$2 billion by the first quarter 2013. Currently, we have four subsidiaries such as: ACLEDA Bank Lao Ltd., ACLEDA Securities Plc., ACLEDA Training Center Ltd., and ACLEDA MFI Myanmar Co., Ltd. and strategically we are going to expand our operation in the ASEAN region and all potential countries along the Mekong River.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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