



April 19, 2010

Fiserv Named World Gym International Preferred Vendor of Club Management Software and Services

Brookfield, Wis., April 19, 2010 - [Fiserv, Inc.](#) (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that it has been selected as a World Gym Preferred Vendor for club management software and services because of the quality and integration of its Club Solutions. As part of the selection, Fiserv is now the exclusive provider of club management software, Electronic Funds Transfer (EFT) and point-of-sale processing services, as well as billing and membership management services for all 200 World Gym International locations.

The World Gym Preferred Vendor Program is a critical success factor to the franchise because it ensures that all World Gym franchisees and corporately owned facilities have the best resources available with seamless access to first class industry vendors. By selecting Fiserv as the preferred vendor, World Gym operators can now choose any combination of club management software and financial technology services from its suite of Club Solutions to meet each facility's specific needs.

"We conducted an extensive search for the past eight months of all the key competitive companies in the industry providing club management software, payment processing services, billing, collections and member call center services as part of our company's due diligence process," said Guy Cammilleri, managing director, World Gym International. "We researched, requested product and service proposals, interviewed and assessed vendors using stringent selection criteria. Ultimately, we chose Fiserv since they offer quality and are the only single source, fully integrated club management software and services provider in the industry."

Cammilleri added, "Fiserv has the most extensive experience in our industry and understands our business and strategic goals. Fiserv recognizes the critical issues affecting the success of our franchisees and is financially committed to ongoing research and development of products and services to meet clubs' financial technology needs."

Club Solutions from Fiserv are software and services designed to meet the operational, financial and membership management needs of the health and fitness industry. Providing more than 5,000 club locations worldwide with one or more solutions, including club management software, transaction processing and outsourced member billing and data management, the suite of solutions offered by Fiserv enables clubs of all sizes to grow and retain membership while maximizing revenue and minimizing day-to-day costs.

"The comprehensive suite of club management software applications provided by Fiserv easily integrate with our renowned EFT and point-of-sale processing services as well as our full service back office support that includes billing, collections and member call center services," said Jim Parks, general manager, Club Solutions, Fiserv. "The technology, innovation, integration and our ability to scale and expand with our customers' needs differentiates Fiserv from other club management software and service providers. Fiserv is truly a single source solution."

About World Gym

The iconic World Gym (www.worldgym.com) brand was founded in 1976 by Joe Gold during the glory days of Muscle Beach in Venice, CA. Since that time, World Gym has evolved into an internationally recognized brand. World Gym currently has over 200 franchisees worldwide. Locations are currently in 36 states, Canada, Mexico, Central & South America, Africa, Russia, Asia, Australia, and in the UAE. Plans include further expansion of the global gym network and the opening of strategically located flagship gyms.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrated its 25th year in 2009. For more information, visit www.fiserv.com.

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