



October 23, 2013

Fiserv Offers Guardian Analytics for Financial Institution Clients to Secure Online Banking Channels

- | Reseller agreement with leading online banking fraud detection provider strengthens anti-fraud options available to Fiserv clients
- | Fiserv clients have access to proven solutions for implementing a layered security strategy that increases protection and enables compliance with FFIEC guidelines

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that it will offer Guardian Analytics FraudMAP solutions, delivering integrated behavior-based anomaly detection solutions to Fiserv consumer and business banking clients. The agreement provides Fiserv clients with a new option for strengthening layered security and meeting the Federal Financial Institutions Examination Council (FFIEC) expectations for anomaly detection.

FraudMAP is widely deployed at leading financial institutions to proactively prevent consumer and commercial fraud. The solution protects against a wide range of account takeover threats including malware, phishing, social engineering, vishing, data breaches, as well as payments fraud. FraudMAP is rapidly deployed and is easy for financial institutions to incorporate into their operations.

The agreement with Guardian Analytics increases the options available to help financial institution clients comply with the FFIEC's minimum layered security expectations for anomaly detection and online banking security. FraudMAP complements existing Fiserv partnerships with other leading security companies and the anti-fraud solutions offered by Fiserv including the [Financial Crime Risk Management](#) (FCRM) platform.

"We are committed to providing our clients with industry-leading layered security solutions tightly integrated into our banking products," said, Tom Cypher, president of product management and development, Bank Solutions, Fiserv. "FraudMAP is the latest addition to our existing suite of protections and provides a new and proven approach to detecting suspicious account activity and payments."

"Banks of all sizes face growing risk from criminal innovations and expanding online and mobile services," said Terry Austin, chief executive officer, Guardian Analytics. "By offering FraudMAP as an integrated fraud prevention solution, Fiserv makes it easy for their clients to adopt the latest fraud prevention technology that reduces risk and enhances productivity."

About Guardian Analytics

Guardian Analytics is the pioneer and leading provider of behavior-based fraud prevention solutions for financial institutions. More financial institutions trust the company's FraudMAP solutions to protect their clients' assets and conform to FFIEC expectations for anomaly detection than any other solution. Nearly 300 banks and credit unions are benefiting from the company's technology and fraud intelligence. For more information, please visit www.GuardianAnalytics.com.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

FISV-G

Media Relations:

Wade Coleman
Director, Public Relations

Fiserv, Inc.
678-375-1210
wade.coleman@fiserv.com

or

Additional Contact:

Julie Smith
Public Relations Manager
Fiserv, Inc.
412-577-3341
julie.smith@fiserv.com

Source: Fiserv, Inc.

News Provided by Acquire Media