



September 19, 2006

Fiserv, Inc. (FISV) President and CEO to Ring the NASDAQ Stock Market Opening Bell

MEDIA ADVISORY, Sept. 19, 2006, Sep 19, 2006 (PRIMEZONE via COMTEX News Network) --

What:

Jeff Yabuki, President & CEO of Fiserv, Inc. (FISV) will preside over the opening bell in conjunction with its 2006 investor day.

Where:

NASDAQ MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Wednesday September 20th, 2006 at 9:30 a.m. EDT

Contacts:

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NASDAQ MarketSite:

Stephanie Lowenthal; 646.441.5220

Feed Information:

The opening bell is available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can also be found on Waterfront fiber 1623. If you have any questions, please contact Stephanie Lowenthal at (646) 441-5220.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About Fiserv, Inc. (FISV):

This news release was distributed by PrimeZone, www.primezone.com

SOURCE: The Nasdaq Stock Market, Inc.

Fiserv Inc. (Nasdaq:FISV), a Fortune 500 company, provides information management systems and services to the financial and health benefits industries. Leading services include transaction processing, outsourcing, business process outsourcing, software and systems solutions. The company serves more than 17,000 clients worldwide and is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2005 and 2004 FinTech 100 surveys. Fiserv Health provides health plan management, pharmacy benefits management and BPO services to the managed care market and self-funded commercial and government employers and health plans. Headquartered in Brookfield, Wis., Fiserv reported more than \$4 billion in total revenue for 2005. For more information, please visit <http://www.fiserv.com/>.

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