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Mobile Money[SM] from Fiserv Incorporates RenderRight[™] Engine to Deliver a Customized User Experience

Rendering engine technology was developed by Fiserv mobile solution partner M-Com

Brookfield, Wis., July 30, 2009 - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that the company's Mobile Money[SM] and Mobile Money FastTrack[™] financial service solutions now incorporate RenderRight[™] from M-Com, a new rendering engine that customizes the mobile banking interface to a user's specific mobile device.

RenderRight accesses a database of information about specific mobile devices and their respective features and functionalities to automatically populate pertinent service attributes onto the mobile device. This ensures that the user has an accurate view of the application, with text or icons located in the correct area of the screen, and that all functionalities displayed are supported by the device. For example, a phone with a touchscreen will display mobile banking functionalities as icons that can be accessed by tapping them, whereas a mobile device without touchscreen capability might display the same functionalities within a text menu accessed through the phone's keys.

The incorporation of RenderRight enables Mobile Money from Fiserv to optimize mobile banking services on a broad range of mobile devices, including Blackberry[®] smartphones, the Apple[®] iPhone™ and the recently released Palm Pre[™]. The RenderRight engine was developed by M-Com, which has been a Fiserv partner since September 2008.

"Consumers have high expectations regarding the functionality of mobile services, and many are not willing to give an application a second chance if it is hard to navigate," said Calvin Grimes, mobile solutions product manager, electronic banking services, Fiserv. "Customizing the user interface with RenderRight enables Fiserv to deliver a positive user experience that can lead to increased adoption and a positive return on investment for financial institutions that offer mobile financial services."

Mobile Money from Fiserv is the industry's most complete mobile banking and payments solution, supporting consumers on all three mobile access modes: mobile browser, SMS (text messaging) or a downloaded application. Mobile Money can include functions such as balance inquiries, transaction history, account transfers, bill payments and one and two-way account alerts, and offers both online and offline enrollment capabilities.

About M-Com
Founded in New Zealand in 2000 and now headquartered in Atlanta, Ga., M-Com is an international mobile banking and payments solution provider with live Fortune 500 banking customers across Asia-Pacific and North America. M-Com's core proposition is centered on delivering a positive return on investment through world-class adoption metrics for the mobile channel while providing the lowest total cost of ownership. M-Com's proposition to the U.S. market is delivered in conjunction with Fiserv under the label Fiserv Mobile Money.

About Fiserv
Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit www.fiserv.com.

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