

# Fiserv is Number One on FinTech 100 Ranking of Top Technology Companies

## Repeats top position for fifth time in six years since list inception

BROOKFIELD, Wis., Nov 02, 2009 (BUSINESS WIRE) -- Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that IDC Financial Insights, a leading independent and global provider of research-based advisory and consulting services, *American Banker* and *Bank Technology News* have once again ranked Fiserv as the No. 1 company on the FinTech 100 for 2009, an annual international listing of the top technology vendors from the financial services industry. Fiserv has been a top leader in this survey every year of the survey's existence, earning the No. 1 position five of the last six years.

"Fiserv embarked on a journey of transformation three years ago, with the objective to focus on providing the financial services industry with best-in-class technology solutions. Even in the midst of a challenging economy, Fiserv is emerging stronger and more innovative than ever before," said Jeffery Yabuki, Fiserv President and Chief Executive Officer. "This prestigious achievement is a testament to the quality and commitment of our 20,000 associates who earn client trust every day."

Nearly two years ago, Fiserv completed its largest acquisition ever, CheckFree Corp., the market leader in online banking, electronic bill payment and presentment, and in February re-launched Fiserv with a new one Fiserv structure, go-to-market strategy and brand.

"One of our important objectives is to help our clients win in the digital transformation of financial services," added Yabuki. "The technology landscape will change dramatically over the next five years. Consumers in every geography will have an unprecedented level of empowerment to connect with financial services providers, and how and where they make payments with channels such as online, mobile, person-to-person, in addition to more traditional forms of banking. There will also be changing models in how these services are delivered to banks, credit unions and brokerage firms. Fiserv sees significant growth opportunities as financial institutions look to outsource some aspects of their technology, as innovative partners are engaged from research and development through implementation to fill the needs of these consumers," explained Yabuki.

"Fiserv is a perennial leader in the FinTech 100. This has been a challenging year for many of the companies we have been tracking, but we have observed that financial services technology providers can lead the industry forward by ever seeking efficiency and ways to monitor and reduce, yet still remain flexible to evolve and plan for the marketplace and its shifting delivery channels in order to survive and thrive," said Jeanne Capachin, research vice president of global banking for IDC Financial Insights.

Introduced in 2004, the FinTech 100 is the world's only ranking of technology providers in the financial services industry, comprising the top vertical technology vendors that derive more than a third of their revenue from sales to financial services industry clients. For more information about the rankings, visit <a href="http://www.idc-fi.com/services/fintech100.jsp">http://www.idc-fi.com/services/fintech100.jsp</a>. To view the FinTech Special report, visit <a href="http://www.americanBanker.com/fintech100">www.AmericanBanker.com/fintech100</a>.

#### **About Fisery**

Fisery, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25<sup>th</sup> year in 2009. For more information, visit <a href="https://www.fiserv.com">www.fiserv.com</a>.

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