



July 31, 2013

Gen. Colin L. Powell to Keynote Fiserv Forum Client Conference for Credit Unions

- | The largest technology-focused event for credit unions to be held Sep. 9 — 12, 2013
- | Featured speakers include Daniel A. Mica, who led CUNA for 14 years, and best-selling author Marcus Buckingham
- | Fiserv Forum focused on helping credit unions deliver experiences that deepen member relationships and drive growth

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that General Colin L. Powell, USA (Ret.) will deliver a keynote address at [Forum 2013, the annual fall conference](#) for Fiserv credit union clients. Other highlighted guest speakers include Dan Mica, former U.S. congressman and past president and CEO of the Credit Union National Association (CUNA), and Marcus Buckingham, author of seven best-selling books on strengths in the workplace. Forum will be held Sep. 9 — 12 at The Venetian and The Palazzo in Las Vegas.

Forum 2013 is focused on helping credit unions deliver financial experiences that deepen member relationships and drive growth. In addition to the general session speakers who will provide new perspectives on leadership, innovation and management, Forum 2013 will feature sessions across five content tracks: Digital and Mobile Revolution; Payments Transformation; Member-Driven Experience; Risk and Compliance Impact; and Efficiency, Performance and Analytics.

"As the definition of community is expanding and member expectations are evolving, it's a critical time for the credit union movement," said Jeffery Yabuki, president and Chief Executive Officer, Fiserv. "Forum affords our credit union clients opportunities to share their views and hear new perspectives on the challenges, changes and trends affecting the future of the industry."

"Each year, we seek to bring our credit union clients a thought-provoking, impactful lineup of speakers that will help them bring new insights back to their institution," said Mark Sievwright, president, Credit Union Solutions, Fiserv. "We continue that tradition in 2013, headlined by Gen. Colin Powell, whose life has been defined by leadership, service and commitment."

Powell, a retired four-star general of the U.S. Army and the 65th U.S. Secretary of State, will share lessons that have shaped his life and career from his best-selling book, *It Worked For Me*. With more than 50 years of public service, including senior military and diplomatic positions across four presidential administrations, Gen. Powell's deep commitment to democratic values and freedom continues to be felt around the world.

A long-time champion of the credit union movement, Daniel A. Mica is currently founder and president of Daniel A. Mica, LLC. He served as President and CEO of CUNA, the leading trade association representing the nation's credit unions and credit union leagues, from 1996 through 2010. Mica represented his home state in Florida from 1979 to 1989 in the U.S. House of Representatives.

Marcus Buckingham is the best-selling author and former Gallup researcher who helped create the StrengthsFinder personal assessment tool used by millions. His latest project is *StandOut*, a book and strengths assessment combination that gives people practical innovations that fit their strengths, and provides managers with insights on how to get the most from each member of their team.

The latest innovations from Fiserv will be demonstrated in the event's 50,000 sq. ft. Solutions Center, the dynamic hub for products and services. This interactive venue gives clients a firsthand look at a large number of new and existing solutions, and provides an opportunity to interact with Fiserv product experts.

Additional Resources:

- | Registration and event agenda — <http://fisv.co/forum13-fall>
- | Follow @Fiserv and the [#FiservForum](#) hashtag on Twitter

Get event updates on Facebook - <http://www.facebook.com/fiserv>

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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