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Fiserv Sees Rapid Acceptance of Solutions that Enable Branch Automation

Together, Teller and New Accounts for Cleartouch in high demand

Brookfield, Wis., March 24, 2010 - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, announced today that both Teller and New Accounts for Cleartouch[®] have seen quick acceptance and accelerating demand from the Cleartouch client base. When implemented together, these solutions make the teller line more efficient by enabling tellers to see all the customer's relationships in a single view, and to open new accounts more quickly and easily using customized workflows.

Designed exclusively for outsourced bank processing, Teller and New Accounts for Cleartouch have been deployed together by more than one-third of Cleartouch clients. More than 50 clients are scheduled to install these solutions together in 2010 alone.

"Teller and New Accounts for Cleartouch help financial institutions to save time and effort, and makes the whole process for both new accounts and the teller much quicker," said Mike Block, vice president, information technology, The Equitable Bank, a Fiserv client with \$530 million in assets located in Wauwatosa, Wis. "With the built-in search engines in Teller and New Accounts, we can get customers their information much more quickly. It allows us to better serve our customers."

Banks' front-line service and sales channels gain efficiencies with the ease-of-use and automated workflows provided with Teller and New Accounts. Tellers are trained faster and customers are served quickly with point and click navigation to transactions. Built for speed and high-touch service, the solutions empower financial institutions to provide the best possible service while protecting customers and the financial institution from fraud and theft. Seamless identity verification, and real-time messaging and processing eliminate risks associated with non-integrated, batch processing platforms. Interactive workflows take the customer service representative through a shopping-cart process when opening a new account, complete with automated steps to cross-sell and open complementary products such as ATM/Debit Cards, e-statements, Internet banking, safe deposit boxes and consumer loans. Cleartouch from Fiserv provides tracking of the entire sales process, including sales goals, incentive points and real-time reporting.

Bob Meara, senior analyst for Celent, a division of Oliver Wyman, recently published a study of branch automation vendors and evaluated Teller and New Accounts for Cleartouch. "Teller and New Accounts for Cleartouch are well positioned for community banks, offering essentially everything needed to run a branch channel in a single, comprehensive hosted solution. Celent ranked Teller and New Accounts for Cleartouch favorably in its recent report, placing it solidly in the upper-right quadrant, ahead of most other branch automation solutions."

"In today's economic climate, client purchases are value-driven, and that value must be measurable," said Tom McBride, president, Bank Solutions, Fiserv. "Both Teller and New Accounts for Cleartouch deliver measurable time savings and increased efficiency that go directly to the bank's bottom line. These rapid acceptance levels validate the demand we anticipated when we began developing these products. Our clients like the fact that they save both time and money by getting information faster and improving the customer service experience. The administrative staff time saved can now be used for revenue-generating opportunities such as cross-selling products and services."

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrated its 25th year in 2009. For more information, visit www.fiserv.com.

For more information contact:

Media Relations:

Wade Coleman

Director, Public Relations

Fiserv, Inc.
678-375-1210
wade.coleman@fiserv.com