

# Utah Community Credit Union Extends Fiserv Relationship with Move to DNA and Addition of Integrated Solutions

- Built-in commercial capabilities of DNA from Fiserv facilitate the growth of business deposit and lending programs, a priority for the credit union
- Credit union leaders cite strong business intelligence capabilities and ease of new product integration as additional key factors in selection
- Integrated solutions from Fiserv and open architecture of DNA enable UCCU to offer services to keep in step with the on-the-go pace of members' lives

BROOKFIELD, Wis.--(BUSINESS WIRE)-- Fiserv, Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that <a href="Utah Community Credit Union (UCCU)">Utah Community Credit Union (UCCU)</a>, a \$1.02 billion asset credit union based in Provo, Utah, has extended its relationship with Fiserv by selecting the <a href="DNA">DNA</a>® account processing platform and several integrated solutions from Fiserv to provide a differentiated member experience and help position the credit union for future growth.

UCCU was seeking an account processing platform that offered scalability, 24/7 real-time processing, and advanced features and flexibility to serve its 126,000 members, while also addressing its long-term strategic needs. The credit union was also looking for a platform with strong commercial capabilities, proven performance, and an active client community.

"Over the years, Fiserv has helped us stay ahead of a changing industry and evolving member needs. DNA gives UCCU the flexibility to deliver innovative products and services to our members quickly and efficiently without complex programming," said Jeff Sermon, president and CEO, Utah Community Credit Union. "Our members are looking for more options and a more personalized experience, and with DNA we can create solutions such as custom-tailored mortgage and commercial loan products with just a few clicks and manage them with greater efficiency."

UCCU will be running the DNA platform in-house. In addition to DNA, UCCU will add a host of best-of-breed integrated solutions from Fiserv including tMagic<sup>™</sup> for DNA teller capture, Nautilus® enterprise content management, WireXchange®, and a suite of CRM and business intelligence solutions for DNA. The credit union also will continue to leverage Raddon Financial Group for industry insights and best practices.

"Utah Community Credit Union has been a valued client for more than 23 years, and when they decided to evolve their technology to keep up with the expanding needs of members they knew they could turn to Fiserv," said Mark Sievewright, president, Credit Union Solutions, Fiserv. "The sophisticated technology of DNA and integrated best-in-class solutions from Fiserv will support the credit union's growth, while enabling the expansion of key commercial and retail business strategies."

Fiserv is the U.S. market leader in account processing services, and more than one-third of U.S. financial institutions rely on Fiserv for account processing solutions and expertise. DNA is the first open, person-centric core banking platform built for collaboration and has been <u>recognized by industry-leading analysts</u> for its technology, user experience and breadth of functionality.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today - financial services at the speed of life. Learn more at <a href="https://example.com">TheSpeedofLife.com</a>.

## **Additional Resources:**

- DNA www.fiserv.com/dna-cu
- DNAappstore™ from Fiserv <u>www.dnaappstore.com</u>

## **About Utah Community Credit Union**

Founded in 1955, Utah Community Credit Union has a 60-year history of growth based on a tradition of friendly and professional service. Its mission is to be the best credit union in its market by becoming our members' first choice for financial services and information. UCCU serves anyone who lives, works, worships, or attends school in Utah, Wasatch, Juab, or Sanpete Counties in Utah. The credit union has 18 branches and serves more than 126,000 members. For more information, visit <a href="https://www.uccu.com">www.uccu.com</a>.

#### **About Fisery**

Fiserv, Inc. (NASDAQ: FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a leader in financial services technology, and today is among FORTUNE® magazine's World's Most Admired Companies and Forbes magazine's America's Best Employers. For more information, visit <a href="https://www.fiserv.com">www.fiserv.com</a>.

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