



March 8, 2013

## **Fiserv Thought Leaders to Provide Insights into the Future of Payments at BAI Payments Connect 2013**

**Brookfield, Wis., March 8, 2013** - [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Fiserv thought leaders will speak at four different sessions at [BAI Payments Connect 2013](#), which will occur in Phoenix, Ariz., March 11-13. The sessions will give a forward-facing look at a range of topics including mobile fraud, emerging growth strategies, planning for future payments choices and the integration of the mobile wallet and mobile banking. In addition to these speaking engagements, Fiserv will be showcasing a number of its payments solutions on the show floor at Booth 307.

### [Planning for Future Customer Payment Choices](#)

Monday, March 11, from 9:45 - 10:45 a.m. MST

Ginger Schmeltzer, senior vice president, Emerging Payments, Fiserv

Sam Maule, manager, Carlisle & Gallagher Consulting Group

Steve Max, senior vice president, Deposit Operations, U.S. Bank

Taylor Vaughan, senior vice president, Treasury Management Services, First Tennessee

This session will begin with a look at survey data on trends in payments methods followed by a discussion on what this data means for payments professionals. The panelists will tackle a number of topics including which payments channels are growing and contracting, what factors are driving consumer behavior and the future of paper checks.

### [Mobile vs. Cards - What's the Security Advantage?](#)

Tuesday, March 12, from 11:45 a.m. - 12:15 p.m. MST

Nancy Montgomery, senior product manager, Fiserv

Dan Barta, director, Enterprise Fraud Specialist, SAS Institute

Karl Cherry, vice president, Digital Channels, Vantiv

Those who commit fraud are constantly looking for new vulnerabilities in payments systems. In turn, professionals in the payments industry are constantly looking for new ways to combat this fraud. This session will take a look at whether recent advancements in card products, such as EMV, will provide a better solution against combatting fraud. The panelists will explore improvements in card security and mobile payment network security development.

### [2013 Emerging Growth Strategies: Alternative Payment Services as a Complement to Traditional Banking Products](#)

Tuesday, March 12, from 2:45 - 3:45 p.m. MST

Virginia Heyburn, vice president, Strategic Marketing, Fiserv

Lewis Goodwin, president and CEO, Green Dot Bank

Paul Tomasofsky, president, Secure Remote Payment Council

This session will provide alternative payments strategies for financial institutions, including a look at prepaid cards, remittances and social payments. These services can help financial institutions connect with consumers who don't have a banking relationship, and also help existing customers achieve greater timeliness and convenience, making for a stronger relationship with their financial institution.

### [Mobile Wallets and Mobile Banking: How Both Can Be Better Together](#)

Tuesday, March 12, from 2:45 - 3:45 p.m. MST

Steve Shaw, vice president of strategic marketing, Digital Channels & Electronic Payments, Fiserv

Many financial institutions have adopted mobile banking, but few have created a mobile wallet strategy. During the Payments Innovation Track, Fiserv will demonstrate a prototype wallet that addresses the choices of tomorrow's consumer. Shaw will show how third-party wallets can be incorporated into and accessed from within the mobile banking service - making the financial institution's mobile banking application a 'master' wallet and ensuring that the financial institution remains at the center of the customer's payment experience.

Also occurring in Phoenix this week, Pete Radike, director of product management, Lending Solutions, Fiserv, will be speaking at [CBA Live 2013](#) on a panel session titled "The Evolution of Credit Scoring." It will occur on Tuesday, March 12 from 10 - 11 a.m. MST and will explore the use of alternative data sources regarding scorecards and decision making in auto financing.

**Additional Resources:**

- | BAI Payments Connect 2013 - <http://www.bai.org/paymentsconnect>
- | CBA Live 2013 - [http://www.cbanet.org/CBA%20LIVE/cba\\_live.aspx](http://www.cbanet.org/CBA%20LIVE/cba_live.aspx)

**About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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