



Fiserv Named Among World's Most Innovative Companies by Fast Company

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Fiserv recognized for enabling businesses to bridge the gap between digital and physical commerce

BROOKFIELD, Wis.--(BUSINESS WIRE)--Mar. 8, 2022-- [Fiserv Inc.](#) (NASDAQ: FISV), a leading global provider of payments and financial services technology solutions, has been named to the list of the [World's Most Innovative Companies](#) by *Fast Company*, marking the second consecutive year Fiserv has been named among the prestigious group. The World's Most Innovative Companies 2022 honors businesses that are making the biggest impact on their industries and culture as a whole – ultimately thriving in today's ever-changing world. Fiserv was recognized for its innovative suite of omnichannel commerce capabilities delivered through [Carat](#).

Shifting consumer habits and rapid adoption of new technologies are transforming how consumers engage with businesses. Carat helps businesses lean into this transformation and build more engaging experiences by connecting commerce across digital and physical settings. Examples include:

- **Digitizing the Fan Experience** – In 2021 the NBA Champion Milwaukee Bucks worked with Fiserv to activate new purchasing experiences including digital ordering and touchless fulfillment throughout their venue. This included in-app ordering, integrated loyalty, digital communication, self-serve kiosks, and touchless pickup and fulfillment of concession orders, allowing fans to spend less time in line and more time watching the game.
- **Connecting Digital and Physical at the Pump** – Through pioneering projects with Amazon and Google Pay, Fiserv is enabling digital purchasing experiences at thousands of gas stations via a first-of-its-kind voice commerce experience through Amazon Alexa, and a contactless payment capability that allows consumers to utilize Google Pay to digitally pay by scanning a QR code.
- **Making Digital Commerce Hyperlocal** – As the economy reopened post-pandemic, businesses with a large physical footprint were challenged with bringing more customers back to brick-and-mortar locations. By helping businesses like Adidas understand exactly where their customers are in proximity to physical stores, Fiserv is enabling businesses to deliver engaging digital experiences to customers within a localized area.

"Commerce has become a fluid, multifaceted journey that encompasses all channels, devices and payment options. Consumers are empowered with more information and access than ever before, and have the tools to find and buy whatever they want, whenever and however they prefer – in-person, online, through a mobile app, and even with their voice," said Suzan Kereere, Head of Global Business Solutions at Fiserv. "We are proud to have earned this recognition for enabling our clients to innovate and successfully serve their customers."

"Fiserv is continually innovating and evolving our global suite of differentiated offerings to help ensure our clients stay ahead of their customers' rapidly changing expectations," said Frank Bisignano, Fiserv President and Chief Executive Officer. "This Fast Company distinction is recognition of the people and expertise behind our innovative technology. I couldn't be more proud of our tens of thousands of associates who are committed to creating breakthrough solutions for a smarter future."

The World's Most Innovative Companies is *Fast Company's* signature franchise and one of its most highly anticipated editorial efforts of the year. It provides both a snapshot and a road map for the future of innovation across the most dynamic sectors of the economy.

"We are thrilled to have Fiserv among our Most Innovative Companies again this year," says *Fast Company* Deputy Editor David Lidsky. "We are impressed by the company's tireless innovations on behalf of its clients and their ability to fulfill demand for contact-free and frictionless payment services."

In a world moving faster than ever before, Fiserv helps clients deliver solutions in step with the way people live and work today – financial services at the speed of life. Learn more at [fiserv.com](#).

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale and business management platform. Fiserv is a member of the S&P 500® Index, and has been recognized as one of FORTUNE World's Most Admired Companies® for 11 of the past 14 years and named among the World's Most Innovative Companies by Fast Company for two consecutive years. Visit [fiserv.com](#) and [follow on social media](#) for more information and the latest company news.

About Fast Company

Fast Company is the only media brand fully dedicated to the vital intersection of business, innovation, and design, engaging the most influential leaders, companies, and thinkers on the future of business. Headquartered in New York City, *Fast Company* is published by Mansueto Ventures LLC,

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