



June 6, 2013

Fiserv Names Dr. Kathy Herziger-Snider Vice President of Channel Management for Card Services Division

Brookfield, Wis., June 6, 2013 – [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Dr. Kathy Herziger-Snider has joined the company as vice president of channel management, Card Services. In this role, Dr. Herziger-Snider will provide strategic business development leadership, with a specific focus on the credit union segment, for the Card Services division.

Herziger-Snider comes to Fiserv with extensive payments and core services industry expertise. Most recently she was vice president of product development at CO-OP Financial Services where her responsibilities included establishing execution and delivery of the organization product plan into the overall corporate strategy. In addition, she was responsible for the technical integration of mature and emerging products into competitive market strategies. She served at CO-OP Financial Services for 12 years in a variety of executive positions.

"The credit union market continues to be an important focus for us," said Jayne Berthelsen, senior vice president of channel management, Card Services, Fiserv. "Kathy will lead our card processing expansion efforts to include the retention and expansion of existing relationships, and she is a recognized and seasoned industry professional in the credit union space."

Prior to CO-OP Financial Services, Herziger-Snider served in a variety of director-level and product management positions at FIS (formerly eFunds Corporation/Deluxe Data Systems, Inc.) and U.S. Processing, Inc.

Herziger-Snider earned a bachelor's degree in management from Concordia College as well as a master's degree in management and a Ph.D. in Leadership, Learning and Service from Cardinal Stritch University.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

For more information contact:

Media Relations:

Julie Nixon
Senior Public Relations Manager
Fiserv, Inc.
678-375-3744
julie.nixon@fiserv.com

or

Additional Contact:

Wade Coleman
Director, Public Relations
Fiserv, Inc.
678-375-1210
wade.coleman@fiserv.com