



August 27, 2013

Tablet Banking Taking Off Among Fiserv Bank and Credit Union Clients

- ┆ Fiserv extends leadership in delivering tailored solutions to digital channels with the turnkey ASP Mobiliti: Tablet solution
- ┆ New tablet app includes robust functionality including bill payments, person-to-person payments and mobile deposit
- ┆ More than 100 institutions already committed to deploy Mobiliti: Tablet to meet growing consumer interest in tablet banking

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced the launch of Mobiliti™: Tablet, a turnkey ASP solution tailored for tablet users. Mobiliti: Tablet joins the company's existing licensed solution for tablet banking, enabling additional banks and credit unions to support this rapidly growing channel. Interest in the Mobiliti: Tablet app has been strong among Fiserv clients, with more than 100 banks and credit unions already committed to deploy the solution.

Mobiliti: Tablet provides a functional, quick to market tablet banking capability. The downloadable application for iPad® and iPad mini provides users with access to their accounts in an interactive, touch-enabled format. Capabilities include bill payments, person-to-person payments, mobile deposit, an ATM and branch locator and built-in calendar and calculator functions. Mobiliti: Tablet integrates with online banking solutions from Fiserv and the Popmoney® person-to-person payments solution, providing users with full access to digital banking functionality and social payment transactions. A downloadable application for Android™ tablets will be available in 2014.

For financial institutions, there are integrated customer care and diagnostic tools to streamline management of the solution and security measures that complement a financial institution's existing framework.

First National Bank and Trust (Beloit, WI) and Founders Federal Credit Union are two of the financial institutions already offering Mobiliti: Tablet.

"Our mission is to be the premier community bank in the markets that we serve, and to do that we have to provide more than just basic banking," said Laura Pomerene, vice president, marketing director, First National Bank and Trust. "Innovative services such as tablet banking help us meet our customer's financial needs and stay competitive. Our customers appreciate that they can bank locally and still have access to the latest financial services technology."

"We recently completed an upgrade of our online and mobile banking channels in response to member feedback, and we wanted to get ahead of the curve with tablet banking as we anticipate significant interest in the service," said Bruce Brumfield, CEO, Founders Federal Credit Union. "Offering a tablet banking solution allows us to strengthen our appeal among potential members while increasing our engagement with existing ones."

Tablet ownership is rapidly increasing, giving financial institutions an opportunity to expand their digital channels as consumers use tablets to access financial services. According to the 2012 Consumer Trends Survey from Fiserv, nearly half of tablet owners have already used their device to access banking services, and almost two-thirds of future tablet owners would like to do so.

"Research has shown tablet banking users are more engaged than other mobile banking users, as they use digital channels more frequently and consume a larger number of financial services," said Bradley Scott, vice president, Mobile Solutions, Fiserv. "With Mobiliti: Tablet, financial institutions can quickly bring tablet banking to market, meeting the needs of existing customers through a lower cost channel, while attracting new customers who find this technology appealing."

Mobiliti™ from Fiserv supports mobile banking and payments for more than 1,200 financial institutions and millions of consumers worldwide. Financial institutions interested in learning more about Mobiliti: Tablet can visit <http://fisv.co/1dj2TFg>.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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Media Relations:

Ann Cave
Director, Public Relations
Fiserv, Inc.
678-375-4039
ann.cave@fiserv.com

or

Additional Contact:

Wade Coleman
Director, Public Relations
Fiserv, Inc.
678-375-1210
wade.coleman@fiserv.com

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