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Georgia's Own Credit Union Selects Acumen from Fiserv

- ▮ **Georgia's third-largest credit union with \$1.6 billion in assets and close to 170,000 members is the latest U.S. institution to select Acumen from Fiserv**
- ▮ **Credit union to deliver unmatched service with Acumen and Fiserv solutions that enhance the member experience: ZashPay for person-to-person payments, online banking, bill payment, mobile banking, and commercial business**
- ▮ **New client cites the value of partnership with the leading credit union technology provider as key decision factor**

Brookfield, Wis., February 24, 2010 - [Fiserv, Inc.](#) (NASDAQ: FISV), the leading global provider of financial services technology solutions and the largest provider of business-driven technology [solutions for credit unions](#), and [Georgia's Own Credit Union](#) of Atlanta, Ga., announced today that Georgia's Own has chosen to implement the Acumen™ account processing solution from Fiserv with in-house delivery and integrated value-add solutions from Fiserv. The \$1.6 billion institution cited the solution's ability to enhance member service, the diversity of available integrated add-on solutions and the opportunity to partner with an industry leader as key decision factors.

As part of a multi-channel upgrade, Georgia's Own will implement other Fiserv products, including Corillian® Online for online banking, CheckFree® RXP® for electronic bill payment, Mobile Money™ for mobile banking, ZashPay® for person-to-person payments. Georgia's Own also selected modules from the Prologue™ Financial Accounting Solutions suite from Fiserv.

"Our number one priority is to provide unmatched service to our members, and as the credit union industry's most modern solution, Acumen creates many new opportunities to serve the member how, when and where he or she deems convenient. We look forward to implementing this leading-edge system along with new, expedient member services from Fiserv, including mobile banking, online bill payment and person-to-person payments," said Kelly Garmon, senior vice president for Georgia's Own Credit Union. "In making this decision we wanted to select not only a solid, innovative technology solution, but also a provider with whom we could forge a long-term partnership. With an impressive portfolio of solutions, industry domain knowledge and the progressive leadership necessary to help us remain competitive in a changing marketplace, Fiserv is an ideal choice for our new technology partner."

Georgia's Own Credit Union is Georgia's third-largest credit union. The credit union will leverage the advanced capabilities of Acumen - including 360-degree member views; built-in member relationship management and commercial services tools; and a flexible, easy-to-customize platform that's open at every tier - to meet their goal to deliver superior service to their close to 170,000 members. Georgia's Own will also be enhancing the functionality and usability of key channels with their selection of strategic online and mobile banking and payments solutions from Fiserv.

"Acumen is generating excitement in the U.S. credit union market because it provides a flexible platform for efficiency, growth and member service, while delivering immediate access to Fiserv products that redefine the member experience, like mobile banking and person-to-person payments," said Kevin Sparks, segment executive for Credit Union Solutions at Fiserv. "Georgia's Own selection of Acumen underscores the credit union's long-standing reputation as an innovative institution dedicated to exemplary member service, and Fiserv is delighted to be a partner committed to their success."

Acumen is the newest choice in account processing for credit unions from Fiserv. Designed to meet the needs of the largest, most progressive credit unions, Acumen features an open architecture, advanced functionality and superior ease of use, plus the ability to cost-effectively scale as credit unions grow. Acumen is available via service bureau, in-house delivery or resource management.

Additional Resources:

- ▮ Acumen information and brochure - <http://bit.ly/hxpTk1>

- | Fiserv Credit Union Solutions website - <http://www.creditunions.fiserv.com>
- | Fiserv Credit Unions on Twitter - http://twitter.com/fiserv_cu
- | Georgia's Own Credit Union - <http://www.georgiasown.org>

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit www.fiserv.com.

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