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Online Financial Innovations Announces Best of Show Award Winners from Finovate 2008

SEATTLE--(BUSINESS WIRE)--**Online Financial Innovations**, publisher of Online Banking Report, would like to congratulate the Best of Show award winners from our second annual Finovate conference held on October 14th, 2008 in New York City. The audience of almost 400 bankers, press, tech executives, VCs, and analysts attending the conference rated each of the 24 demos on a six-point scale. The four highest-rated companies received awards.

In alphabetical order, the winners were:

- | CheckFree (checkfree.com)
- | Credit Karma (creditkarma.com)
- | Mint (mint.com)
- | MoneyAisle (neoSaej) (moneyaisle.com)

About the Finovate Conference

The Finovate conference is the first demo-based conference for the financial, banking and lending technology industries. Held annually in New York City, the conference offers a chance to explore the future of finance in a fast-paced, intimate and unique environment. Finovate is organized by Online Financial Innovations. For more information on this year's conference, please visit www.Finovate2008.com. Videos of the demos will be available online in a few weeks.

About Online Financial Innovations

Founded in 1995 by former banker Jim Bruene, Online Financial Innovations is a Seattle-based research company. OFI is best known for publishing the Online Banking Report, a regular newsletter featuring in-depth analysis, relevant data, and informed recommendations to financial services executives in 50 countries. For more information and free sample reports, visit www.onlinebankingreport.com, email info@netbanker.com or call (206) 517-5021. You may also find OFI's blog on the latest in online finance & banking at www.netbanker.com.