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Fiserv Opens the Nasdaq Stock Market in Recognition of 30 Years as a Publicly Traded Company

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, will open the Nasdaq Stock Market today to mark the company's 30th anniversary as a publicly traded company.

Fiserv began in 1984 with a vision to provide outsourced technology services to smaller banks across the U.S. and has expanded to become a global FinTech provider to 13,000 clients, earning recognition by Fortune as one of the World's Most Admired Companies for the third consecutive year.

"The only thing changing faster than technology is consumer expectations, and Fiserv is innovating on behalf of our clients to help them deliver experiences that are in step with the way their customers live and work today," said Jeffery Yabuki, President and Chief Executive Officer, Fiserv. "Our commitment to our clients has never been stronger, as our 22,000 associates work together to enable essential financial services experiences for the millions of customers they serve, ultimately creating value for them and our shareholders."

A live stream of the Nasdaq Opening Bell will be available from approximately 9:15 a.m. to 9:30 a.m. ET at <https://new.livestream.com/nasdaq/live>.

About Fiserv

Fiserv, Inc. (NASDAQ:FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a global leader in financial services technology. Fiserv is a FORTUNE 500 company and this year was honored to be named a FORTUNE magazine's World's Most Admired Company for the third consecutive year. In 2015 the company was recognized among Forbes magazine's America's Best Employers. For more information, visit www.fiserv.com.

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