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Fiserv Announces Credit Union Client Conference - Innovate 2010

Brookfield, Wis., November 19, 2009 - [Fiserv, Inc.](#) (NASDAQ: FISV), the leading global provider of financial services technology solutions, and the largest provider of business-driven technology solutions for credit unions, today announced that Innovate 2010, the second annual conference for all Fiserv credit union account processing clients, will be held September 13-17 at The Venetian in Las Vegas, Nev.

Fiserv held its first conference for all Fiserv credit union account processing clients August 24-27, 2009 in Nashville, Tenn. at the Gaylord Opryland resort. Nearly 1,500 attended the event where the company delivered 200 hours of product training, demonstrations of new capabilities and thought-leadership classes. The Innovate 2009 Tech Expo showcased more than 75 exhibits, reinforcing the depth and breadth of the Fiserv credit union solutions portfolio and related business partners.

"Fiserv is looking forward to hosting another world-class credit union-focused conference in 2010," said Sara L. Brooks, senior vice president strategy, marketing and offerings development. "Bringing together all of our credit union clients face-to-face for the first time this year was significant for our organization and for the clients we serve, and provided tangible evidence of what it means to be 'One Fiserv.' The combined impact and scope of having a single organization focused on the needs of credit unions was evident and we look forward to an exciting line-up of speakers and sessions in 2010."

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit www.fiserv.com.

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