



Clover Named as a 2024 Inc. Power Partner Awards Winner

October 30, 2024

The annual list recognizes the country's leading B2B companies that have proven track records of supporting entrepreneurs and helping companies grow

MILWAUKEE, October 30, 2024 – [Fiserv Inc.](#) (NYSE:FI), a leading global provider of payments and financial services technology, has announced that [Clover](#) has been named as a 2024 Power Partners Awards winner. Presented by [Inc.](#), the leading media brand and playbook for the entrepreneurs and business leaders shaping our future, the Power Partners Awards list honors B2B organizations across the country that have proven track records supporting entrepreneurs and helping startups grow.

Clover, a leading point-of-sale and business management platform for small and medium-sized businesses (SMBs), is listed among the “Best Business Products and Services” and recognized for its commitment to SMBs, including how it provides innovative technology to solve pain points and stimulate growth. By accelerating beyond payment acceptance, Clover’s extensible platform provides the hardware, software, and financial solutions that restaurants, retailers, and service providers need to accept payments and run their business without managing multiple vendors.

“At Clover, we are inspired by our small business customers, who remain focused and determined to succeed as they navigate everyday challenges,” said Vaduvur Bharghavan, Head of Clover at Fiserv. “We are proud to be named as an Inc. Power Partner, which serves as a proof point of our commitment to enabling small business success by combining deep industry expertise with innovation.”

Through a rigorous methodology, including client surveys, every company on the Inc. Power Partner award list received top marks from clients for being instrumental in helping leadership navigate the dynamic world of startups.

“This is our definitive listing of vendors and suppliers who have demonstrated excellence in serving small- and mid-size customers,” says Inc. editor in chief Mike Hofman. “As part of the vetting process, our team of editors, researchers and reporters gathered information on companies’ products and services, assessed their reputation as captured in online comments and forums, and collected customer testimonials to ensure that the sales pitch matches the actual client experience. In every case, we spoke to founders who were happy to attest to a vendor’s genuine commitment to a mutually beneficial business partnership. We’re happy to be the conduit for that positive word of mouth.”

This year’s list recognizes 359 companies in marketing and advertising, health and wellness, financial services, legal, logistics, public relations, and productivity, as well as other critical areas of business. To view the complete list, go to: <https://www.inc.com/power-partner-awards/2024>.

The November 2024 Issue of *Inc.* magazine is available online now at <https://www.inc.com/magazine> and will be on newsstands beginning October 29, 2024.

Clover is a complete business management platform enabling businesses to maximize their operating efficiencies and grow, while allowing customers to pay using a debit or credit card or via mobile payment options such as Apple Pay®, Samsung Pay®, and Google Pay®. As a point-of-sale platform for merchants, Clover processes more than \$311 billion in annualized payment volume.

About Inc.

Inc. is the leading media brand and playbook for the entrepreneurs and business leaders shaping our future. Through its journalism, Inc. aims to inform, educate, and elevate the profile of our community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating our future. Inc.’s award-winning work achieves a monthly brand footprint of more than 40 million across a variety of channels, including events, digital, print, video, podcasts, newsletters, and social media. Its proprietary Inc. 5000 list, produced every year since its launch as the Inc. 100 in 1982, analyzes company data to rank the fastest-growing privately held businesses in the United States. The recognition that comes with inclusion on this and other prestigious Inc. lists, such as Female Founders and Power Partners, gives the founders of top businesses the opportunity to engage with an exclusive community of their peers, and credibility that helps them drive sales and recruit talent. For more information, visit www.inc.com.

About Fiserv

Fiserv, Inc. (NYSE: FI), a Fortune 500 company, aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale and business management platform. Fiserv is a member of the S&P 500® Index and has been recognized as one of Fortune® World’s Most Admired Companies™ for 9 of the last 10 years. Visit fiserv.com and [follow on social media](#) for more information and the latest company news.

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