



## Fiserv Unveils New Global Headquarters in Downtown Milwaukee

March 4, 2024

*Hometown payments and fintech company unveils its intentionally designed, collaborative, digital-first brand experience, a destination for talent and clients*

*New location features dedicated Client Experience Center, Clover Café brewing local favorite Colectivo Coffee, uniquely Fiserv custom artwork and Milwaukee accents*

MILWAUKEE--(BUSINESS WIRE)--Mar. 4, 2024-- [Fiserv Inc.](#) (NYSE: FI), a leading global provider of payments and financial technology solutions, today celebrated a milestone move to its new global headquarters in downtown Milwaukee. The new location, at 600 Vel R. Phillips Ave., is designed to bring together Fiserv associates, clients and prospects in a modern digital-first workplace that embodies the company's innovative solutions and expertise with uniquely local trademark features.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240304550078/en/>



The world-class campus reflects the re-imagining of a historic place that was once a storage and shipping hub, then a beloved local retailer, now home to one of the World's Most Admired Companies. Celebrating four decades of leadership in fintech, the new Fiserv global headquarters is a symbol of the company's enduring entrepreneurial spirit and exemplifies its commitment to excellence and partnership with its clients and the communities it serves.

"Fiserv has called Wisconsin home since we put down roots 40 years ago, planting the seeds of what today is a global technology leader enabling money movement for financial institutions, businesses and consumers," said Frank Bisignano, Fiserv Chairman, President and CEO. "A dynamic destination for talent and clients, our new headquarters reflects our focus on creating value and enabling best-in-class results for our clients."

"I am thrilled to have the global headquarters of Fiserv open in my city's downtown. It brings added activity and vibrancy to the center of Milwaukee," said Mayor Cavalier Johnson. "City of Milwaukee elected officials unanimously

The Fiserv global headquarters at 600 Vel R. Phillips Ave. in Milwaukee, Wisconsin, features nearly 170,000 square feet of space designed to bring together Fiserv associates, clients and prospects in a modern digital-first workplace that embodies the company's innovative solutions and expertise with uniquely local features. The headquarters opened on March 4, 2024. (Photo: Business Wire)

chose to partner with Fiserv on this project, and we are confident the decision will be applauded for many years to come."

Spanning nearly 170,000 square feet, the new purpose-built Fiserv global headquarters is a physical manifestation of the company's iconic brand. It features state-of-the-art technology, meeting, dining, social and collaboration experiences along with Milwaukee's trademark Cream City brick in the interior. Designed with countless 'wow factors' throughout the impressive multi-story structure, there are infinite intentional design touches to be discovered by those who visit. Among the many notable features:

- **Client Experience Center** – A dedicated high-tech experience center, designed for hosting meetings with clients, prospective clients and partners, and training sessions.
- **Clover Café** – Proudly brewing local fan favorite, Colectivo Coffee, Clover Café is an intentional symbol and celebration of how Fiserv is powering small businesses through its Clover® point-of-sale payments and business management platform.

- **The Point Downtown** – Featuring Clover kiosks and mobile ordering capabilities, The Point Downtown serves as a gathering point for colleagues to come together and refuel in a world-class dining experience for breakfast and lunch, and also offers 24/7 grab-and-go options.
- **Commerce Corridor** – This inviting collaborative workspace features a beautiful restoration of a historic Cream City brick wall and artwork that takes people back in time to the building's early days in merchandise storage, while striking an artfully vintage vibe that blends the old with modern elements of the company's iconic and connected brands.
- **Fiserv Associates' Kids Art** – Deepening the personal pride and connection of the Fiserv family is a special tribute to the company's associates and their children through a proud display of individual art pieces that feature interpretations of how they see the world differently – in Fiserv orange. These unique and custom works of art have been personally created by associates' children, who are considered extended members of the Fiserv family.
- **The Connector** – A strategically placed set of 'stadium stairs' serve as a 'connector' from floor to floor and create an expansive open-concept experience to inspire movement, collaboration and innovation at its best.
- **Blue-Sky Staircase** – The Blue-Sky Staircase, named for the company's commitment to blue-sky thinking, is a modern, open-concept architectural centerpiece spanning the headquarters' main floors. It features stunning lighting accents and pays homage to the Wisconsin state animal (the badger), state bird (the robin), and state flower (the wood violet) through unique custom murals.
- **Skywalk Connections from Parking to the 3<sup>rd</sup> Street Market Hall** – Facilitating community connection, Fiserv associates will have easy access to parking from the new global headquarters, as well as to the dynamic 3<sup>rd</sup> Street Market Hall location for dining and activities.

"We are energized by the move to our dynamic and high-tech Fiserv home and look forward to creating intentional experiences for our people and our clients, and to having a positive and meaningful impact in the downtown community," said Bob Hau, Fiserv Chief Financial Officer. "We're proud to be Milwaukee's hometown payments and fintech company and proud to call Milwaukee our global headquarters hometown."

Fiserv will continue its long-standing relationships with local community partners, such as Boys and Girls Clubs of Greater Milwaukee and SHARP Literacy. In 2023, the company became the multi-year presenting sponsor of the Milwaukee Night Market Presented by Clover from Fiserv, which takes place just outside the new Fiserv headquarters location in the city's Westtown neighborhood.

Fiserv will also pursue Leadership in Energy and Environmental Design (LEED) certification for the building.

#### About Fiserv

Fiserv, Inc. (NYSE: FI), a Fortune 500 company, aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover<sup>®</sup> cloud-based point-of-sale and business management platform. Fiserv is a member of the S&P 500<sup>®</sup> Index and has been recognized as one of Fortune<sup>®</sup> World's Most Admired Companies<sup>™</sup> for 9 of the last 10 years. Visit [fiserv.com](https://www.fiserv.com) and [follow on social media](#) for more information and the latest company news.

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