



Fiserv Named Omnichannel Provider of the Year by The Strawhecker Group

May 4, 2021

Analytics and consulting firm recognizes Fiserv for capabilities provided to businesses of all sizes by the Clover platform and Carat ecosystem

BROOKFIELD, Wis., May 4, 2021 — [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of payments and financial services technology solutions, is proud to announce it has been named [The Strawhecker Group's \(TSG\)](#) inaugural *Omnichannel Provider of the Year*.

This award is part of TSG's *Payments Excellence Awards*, which recognize organizations in the industry that embody the vision, dedication, and demonstration of excellence in the payments world. TSG selected Fiserv as the *Omnichannel Provider of the Year* based on the flexibility of the Clover® platform for SMB merchants, and multifaceted capabilities of Carat for large enterprises. The integrated experiences delivered by Clover and Carat solidified Fiserv as the leader in omnichannel commerce.

"Through Clover and Carat we are delivering true omnichannel services to merchants ranging from independently owned main street shops to the world's most recognized retail brands," said Devin McGranahan, head of Global Business Solutions at Fiserv. "Our continued investment in omnichannel innovation across both platforms is speeding innovation and reducing time to market, allowing us to provide better and more integrated experiences while enabling an open ecosystem of value-added solutions for our clients."

"An integrated payment experience across all channels is critical as merchants continue to find ways to adapt and better serve their customers," said Mike Strawhecker, President of TSG. "We are excited to honor Fiserv with our first ever Omnichannel Provider of the Year award."

[Clover](#) is a market-leading point-of-sale platform processing more than \$140 billion in annualized payment volume. Clover is a complete business-management platform enabling businesses to maximize their operating efficiencies and grow, while allowing customers to pay using a debit or credit card or via mobile payment options such as Apple Pay®, Samsung Pay®, and Google Pay®.

[Carat](#) is an omnichannel commerce ecosystem that securely delivers payment opportunities for large enterprises across the most popular channels and devices. Through simple API access, Carat enables large enterprises to easily access pre-integrated solutions that allow businesses to imagine and realize new customer experiences.

TSG accepted submissions over a 20-day period ending in April 2021. Entries were judged by a panel of TSG payments experts who focus on the omnichannel market.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today – financial services at the speed of life. Learn more at [fiserv.com](#).

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale solution. Fiserv is a member of the S&P 500® Index and the FORTUNE® 500, and is among FORTUNE World's Most Admired Companies®. Visit [fiserv.com](#) and [follow on social media](#) for more information and the latest company news.

About TSG

The Strawhecker Group (TSG) is the largest analytics and consulting firm focused on the payments acceptance industry. TSG serves the entire payments ecosystem and has experience in working on large-scale projects for the world's biggest payment players. The firm has worked with all card networks, nine of the top ten merchant acquirers in the U.S., as well as leading private equity firms and investment banks. The firm's 50-person workforce is primarily in Omaha with satellite offices in Sacramento, Denver, and London. For more information please visit [www.TheStrawGroup.com](#).

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