



Minority-Owned Small Businesses in Greater Atlanta Can Now Apply for Back2Business Grants from Fiserv

January 11, 2021

Approximately \$1 million in grants available to businesses based in designated metro-area counties

BROOKFIELD, Wis., January 11, 2021 – [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of payments and financial services technology solutions, today announced it is accepting grant applications from minority-owned small business owners based in the greater Atlanta area as part of its ongoing [Back2Business](#) program. The program is designed to help support small, minority-owned businesses that have been negatively impacted by the ongoing COVID-19 pandemic.

The Back2Business program connects small businesses with critical resources, including complimentary mentorship, subject matter expertise and business coaching, technology solutions such as the Clover® point-of-sale platform from Fiserv, and community partners. In conjunction with the [Association for Enterprise Opportunity](#), a leading national nonprofit expanding economic opportunity for Black entrepreneurs through its [Tapestry Project](#), the program includes \$10 million in grants, with approximately \$1 million designated for Atlanta-area businesses, and up to \$10,000 awarded to individual businesses.

In recognition of the importance of supporting the entrepreneurial ecosystem, each grant recipient will also be connected to local networking, support, and resources from Fiserv community partners such as the Metro Atlanta Chamber, the Georgia Chamber of Commerce, Atlanta Black Chambers, Russell Center for Innovation and Entrepreneurship (RCIE), The Village Market Atlanta, and the Atlanta Business League.

Eligible minority-owned businesses can apply for a Fiserv Back2Business Grant at [aeoworks.org/Fiserv](#). Grants can be used to assist with payroll, rent or lease payments, technology or equipment purchases, or premise redesign. Merchants must have revenues of less than \$1 million annually, be founded prior to June 1, 2019 and have fewer than 10 employees. Approximately \$1 million in grants will be provided to businesses based in Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Gwinnett, Henry, Newton, Rockdale and Spalding counties. Applications will be accepted until grant funds are exhausted.

“Coming off a challenging year, we are committed to helping make 2021 a better one for the small business community, particularly for minority-owned businesses that have been adversely impacted by the pandemic,” said Leslie Pearce, senior vice president, SMB Inside Sales at Fiserv. “We are proud to support local small businesses by providing them with the resources they need to thrive in the new year and beyond.”

Local Merchants Getting Back2Business

In August 2020, Fiserv introduced the Back2Business program nationally, and the company has already presented \$10,000 grants to two businesses in the Atlanta area:

- [The Beverly](#) is a restaurant and sports bar in Grant Park and a purveyor of good vibes, American-

Caribbean fusion cuisine, entertainment, and local brew. Owned and operated by Mario Johnson, The Beverly is using the grant to help pay for rent and continue investing in its local community.

- [RAGTRADE Atlanta](#) empowers independent fashion and accessory designers by providing programming to support the growth of the fashion community and eCommerce. Owned by Angela Watts, RAGTRADE Atlanta is using its grant to fulfill operating costs, expand service offerings and "pay it forward" by providing other fashion designers with a business grant.

In addition to Atlanta, Fiserv is sponsoring Back2Business Grants in multiple cities where small business communities have been heavily impacted, including Miami, Milwaukee, New York City, Chicago, and Oakland.

In a world moving faster than ever before, Fiserv helps clients deliver solutions in step with the way people live and work today – financial services at the speed of life. Learn more at [fiserv.com](https://www.fiserv.com).

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale solution. Fiserv is a member of the S&P 500® Index and the FORTUNE® 500, and is among FORTUNE World's Most Admired Companies®. Visit [fiserv.com](https://www.fiserv.com) and [follow on social media](#) for more information and the latest company news.

For more information contact:

Media Relations:

Chase Wallace
Director, Communications
Fiserv, Inc.
470-481-2555
chase.wallace@fiserv.com

Additional Contact:

Ann S. Cave
Vice President, External Communications
Fiserv, Inc.
678-325-9435
ann.cave@fiserv.com