



## Jeanne D'Arc Credit Union Furthers Growth Strategy with Fiserv

December 3, 2020

*Boston area credit union plans to build new experiences and streamline operations with technology that facilitates a deeper understanding of members*

**BROOKFIELD, Wis., December 3, 2020** – [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Jeanne D'Arc Credit Union, based in Lowell, Massachusetts, is furthering its growth-oriented strategy with new technology that will facilitate a stronger connection with members while streamlining operations.

Jeanne D'Arc Credit Union currently serves members in northeast Massachusetts and southeastern New Hampshire. The credit union is known for offering financial programs, products, and services to the underserved.

At the center of the credit union's new technology strategy is DNA<sup>®</sup> from Fiserv. In particular, Jeanne D'Arc will leverage the platform's holistic view of member relationships, open architecture and APIs to build best-in-class offerings for members now and in the future.

"We feel we are well-positioned for new member growth – a critical business objective for us," said Mark S. Cochran, president and chief executive officer at Jeanne D'Arc Credit Union. "Our relationship with Fiserv provides us with technology and expertise to modernize and grow, and the relational database of DNA will help us predict the needs of our members so we can introduce products and services to them in a thoughtful way."

Recognized by industry-leading analysts for its technology, user experience and breadth of functionality, DNA is the first open, real-time account processing platform built for collaboration. A modern platform developed using contemporary, standards-based components, DNA also provides a 360-degree view of member relationships that enables financial institutions to deliver personalized service and more relevant member offerings.

"The team at Jeanne D'Arc Credit Union created a winning strategy for growth that called for future-ready technology," said Sam Boggs, president and general manager of Open Solutions at Fiserv. "Given all that has transpired in 2020, credit unions nationwide are dialed-in on digital and the member experience, and we look forward to helping Jeanne D'Arc excel in these critical areas."

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today – financial services at the speed of life. Learn more at [fiserv.com](#).

### Additional Resources:

- Credit Union Solutions from Fiserv - [fisv.co/FiservCreditUnionSolutions](#)
- DNA from Fiserv - [fisv.co/DNA](#)

### About Jeanne D'Arc Credit Union

Jeanne D'Arc Credit Union is the third oldest credit union in the United States and the second oldest in the state of Massachusetts. Jeanne D'Arc was founded in 1912 to provide financial stability to immigrants who came to Lowell to work in the textile mills during the Industrial Revolution. Today, the credit union has assets of over \$1.6 billion and over 90,000 members.

### About Fiserv

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover<sup>®</sup> cloud-based point-of-sale solution. Fiserv is a member of the S&P 500<sup>®</sup> Index and the FORTUNE<sup>®</sup> 500, and is among the FORTUNE World's Most Admired Companies<sup>®</sup>. Visit [fiserv.com](#) and [follow on social media](#) for more information and the latest company news.

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