



Transactions via Local Financial Institutions Initiate Charitable Donations This Holiday Season

December 1, 2020

Qualifying bill payments, funds transfers, P2P payments and more made via a participating bank or credit union will add to a charitable donation from Fiserv

BROOKFIELD, Wis., December 1, 2020 – Nearly 150 financial institutions are making it possible for people to make a difference this holiday by participating in the Season of Giving and Receiving with [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions. Part charitable giving campaign and part consumer sweepstakes, the Season of Giving and Receiving is an opportunity for financial institution customers and members to give back when they complete daily financial activities including paying a new bill, activating a new e-bill, making a new external transfer or sending money to a new recipient using Popmoney® or Zelle®.

From now through Dec. 31, 2020, each time someone completes a qualifying transaction through a participating financial institution, Fiserv will donate one dollar to one of the following 501 (c)(3) nonprofit organizations, up to \$75,000:

- [Good360](#) partners with companies to source highly needed goods and distribute them through its network of nonprofits that support people in need.
- [Operation Homefront](#) provides critical financial assistance, transitional and permanent housing and family support services to America's military families.
- [Credit Unions for Kids](#) engages in fundraising activities to benefit 170 Children's Miracle Network Hospitals.

Consumers can visit [CelebrateTheSeason2020.com](#) for details and can check with their financial institution to see if they are participating in the campaign.

"The donations raised through Season of Giving and Receiving make a huge impact for our end-of-year efforts, particularly as we're prioritizing support in response to the pandemic and a record-setting Atlantic hurricane season," said Matt Connelly, CEO at Good360. "Collaborating with Fiserv on this campaign meaningfully advances our mission to transform the lives of those facing challenging life circumstances because for every dollar donated, Good360 can distribute at least \$10 in needed goods."

In addition to increased needs from nonprofits and those they serve, the COVID-19 pandemic has driven an uptick in digital payments and transfers among consumers. According to the latest [Expectations & Experiences consumer trends survey from Fiserv](#), 21% of consumers have indicated increased use of person-to-person (P2P) payments via their financial institution.

"Giving back is top of mind for many people during the holidays, and the Season of Giving and Receiving offers a way for people to benefit a charitable cause while completing their daily financial tasks," said Megan Pannier, vice president of marketing and analytics, Digital Payment Solutions at Fiserv. "This year's participating financial institutions are providing people with a more compelling and meaningful reason to conduct digital payments and transfers between their family and friends."

This is the seventh year that Fiserv has hosted the Season of Giving and Receiving, with many financial institutions participating year over year.

"At Commerce Bank, we believe our success is defined not only by our ability to help people meet their financial challenges, but also by the mark we leave on the world at large," said Patty Kellerhals, senior vice president and director of retail banking at Commerce Bank. "This program presents an opportunity to give back and help strengthen communities and families. We are honored to do our part to help."

"This campaign allows us to create more meaningful connections with our customers, which is why we're participating in the Season of Giving and Receiving," said Joe Conover, president at Northwest Bank. "It's an easy way for anyone to give back by completing their regular financial tasks digitally."

Consumers also have the chance to win \$5,000 for any qualifying transaction completed during the Season of Giving and Receiving campaign timeframe.

In a world moving faster than ever before, Fiserv helps clients deliver solutions in step with the way people live and work today – financial services at the speed of life. Learn more at [fiserv.com](#).

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale solution. Fiserv is a member of the S&P 500® Index and the FORTUNE® 500, and is among FORTUNE Magazine World's Most Admired Companies®. Visit [fiserv.com](#) and [follow on social media](#) for more information and the latest company news.

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