



## Argentinian Businesses Using Posnet to Accept Online Payments

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*Transactions can continue through email, WhatsApp, Instagram, Telegram, SMS, Hangouts and other social media networks without physical contact*

**Buenos Aires, Argentina, April 28, 2020** – With digital payment options in high demand, Argentinian businesses are leveraging a new capability from Posnet, a First Data company that is now part of Fiserv, to enable payments without physical contact between sellers and buyers. The Payment Link capability allows people to use a card to pay for purchases using a PC or mobile device, without the need to download a specific app.

With Payment Link, businesses can use their Posnet terminal to create and provide a hyperlink to their customers through email, SMS (text), WhatsApp, Instagram, Telegram, Google Hangouts and other social media networks. The buyer can then access this link to pay with a card. This modality can also be implemented simply and quickly on the business's website. Buyers will be able to carry out transactions with any national or international debit and credit card and access their local plans.

There is no additional cost for the Payment Link capability for existing Posnet clients, and they do not have to register to access this new means of payment. By offering Payment Link, Fiserv is helping businesses continue to operate in a changing environment. By expanding the payment options offered to customers, businesses can continue active operations while adhering to government requirements intended to slow the spread of Covid-19.

Fiserv serves thousands of financial institutions and millions of businesses in more than 100 countries. Across Latin America and the Caribbean, Fiserv solutions enable clients in more than 20 countries, including Argentina, Brazil, Colombia, Mexico, Panama, Peru and Uruguay, to achieve best-in-class results. Fiserv provides a range of solutions to clients through its more than 2,000 associates and offices in eight countries in the region.

In a world moving faster than ever before, Fiserv helps clients deliver solutions in step with the way people live and work today – financial services at the speed of life. Learn more at [fiserv.com](https://www.fiserv.com).

### About Fiserv

First Data is now part of Fiserv.

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale solution. Fiserv is a member of the S&P 500® Index and the FORTUNE® 500, and is among FORTUNE World's Most Admired Companies®. Visit [fiserv.com](https://www.fiserv.com) and [follow on social media](#) for more information and the latest company news. FISV-G

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