

ALDI SÜD and ALDI Nord Enable Online Purchases with Digital Commerce Technology from Fisery

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Fiserv is currently supporting ALDI liefert in Austria, Switzerland and Germany

BROOKFIELD, Wis., & BAD HOMBURG, Germany--(BUSINESS WIRE)--Nov. 6, 2019-- ALDI SÜD and ALDI Nord are enabling simple and secure online purchasing experiences for ALDI customers with digital commerce solutions from First Data, now Fisery. Inc. (NASDAQ: FISV), a leading provider of financial services technology solutions. Both companies, ALDI SÜD and ALDI Nord, have signed a global agreement with Fisery.

ALDI, a global leader in the grocery industry, operates more than 10,000 stores worldwide and recently launched ALDI liefert. Fiserv is currently enabling ALDI liefert purchases for ALDI SÜD in Austria, Switzerland and Germany. Fiserv also enables ALDI liefert purchases for ALDI Nord in Germany.

"In working with ALDI SÜD and ALDI Nord, we have been able to extend their unique shopping experience online," said John Gibbons, Head of EMEA, Fiserv. "Our digital commerce technology supports the way customers want to interact with merchants today and has the ability to adapt as customer demands change."

"The success of ALDI liefert depends on our ability to deliver an easy and reliable experience to customers," said Guido Niechcial, Corporate Finance and Administration Director, ALDI SÜD.

Through the agreement with Fiserv, ALDI also can leverage Fraud Detect[®], a comprehensive fraud solution that utilizes artificial intelligence and machine learning to prevent fraudulent transactions before they occur.

"When it comes to payments, convenience and security are requirements," said Sebastian Jockel, Deputy Head of Financial Management, ALDI Nord. "Working with Fiserv will allow us to offer both without tradeoffs, benefitting our customers and providing them with confidence in ALDI liefert."

In a world moving faster than ever before, Fiserv helps clients deliver solutions in step with the way people live and work today – financial services at the speed of life. Learn more at fiserv.com.

About Fiserv:

First Data is now part of Fiserv.

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover[®] cloud-based point-of-sale solution. Fiserv is a member of the S&P 500[®] Index and the FORTUNE[®] 500, and is among the FORTUNE Magazine World's Most Admired Companies [®]. Visit fiserv.com and follow on social media for more information and the latest company news.

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