



Black Enterprise Names Kim Crawford Goodman of Fiserv One of the Most Powerful Women in Corporate America

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Recognition highlights influential African American leaders at prominent organizations

BROOKFIELD, Wis.--(BUSINESS WIRE)--Mar. 4, 2019-- [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, congratulates Kim Crawford Goodman, President, Card Services, Fiserv, who has been named one of the [Most Powerful Women in Corporate America](#) by *Black Enterprise* magazine.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190304005312/en/>



Kim Crawford Goodman, President, Card Services, Fiserv (Photo: Business Wire)

Goodman was recognized as one of the highest-ranking and most influential African American female executives in the nation. Each executive selected has a direct impact on ensuring their companies are market leaders and plays a leadership role in revenue generation, profitability and strategic development. Honorees hold top-tier and executive officer positions of the entire enterprise, oversee major global, national and regional subsidiaries and divisions, and maintain significant budget authority.

"We honor and celebrate the professional achievements of women of color who are vital to the management of major corporations and who have decision-making authority and influence in their industry sectors," said Earl "Butch" Graves, Jr., President & Chief Executive Officer of *Black Enterprise*. "This recognition acknowledges the accomplishments of these women and their companies' commitment to excellence and inclusion at the highest levels."

Goodman joined Fiserv in 2018, and leads the company's Card Services business, which enables debit and credit processing, ATM payment solutions, the Accel[®] debit payments network, the MoneyPass[®] surcharge free network, and fraud protection solutions for thousands of financial institution clients. Goodman is committed to delivering financial services technology with a client-first focus, and her leadership style centers on recruiting and developing the best people, regardless of background, to help clients win. She has more than 25 years of experience in payments, software and business innovation, and previously served as Chief Executive Officer of Worldpay U.S.

"We congratulate Kim on this well-deserved recognition of her broad leadership capabilities," said Jeffery Yabuki, President and Chief Executive Officer, Fiserv. "Kim is helping Fiserv advance the mission of our clients by strengthening the bond of customer relationships through innovative payments technology at the speed of life."

In a world moving faster than ever before, Fiserv helps clients deliver solutions in step with the way people live and work today — financial services at the speed of life. The company's annual [Leading Women Summit](#), which takes place during its Forum conference, elevates the conversation on creating more inclusive leadership environments that spur diversity of thought and perspective. Learn more at [fiserv.com](#).

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) enables clients worldwide to create and deliver financial services experiences in step with the way people live and work today. For 35 years, Fiserv has been a trusted leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE[®] 500 and has been named among the FORTUNE Magazine World's Most Admired Companies[®] for six consecutive years, recognized for strength of business model, people management, social responsibility and innovation leadership. Visit [fiserv.com](#) and [follow on social media](#) for more information and the latest company news.

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