



Shell Geismar Federal Credit Union Selects CUnify and Integrated Digital Solutions from Fiserv

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- Credit union also selects person-to-person payment and electronic bill pay solutions
- Fiserv solutions will help Shell Geismar increase growth, streamline operations and enhance member services
- Member-centric relational database, automated processing cited as key factors in selection of CUnify

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Shell Geismar Federal Credit Union, based in Gonzales, Louisiana, has selected the CUnify™ account processing platform in an outsourced deployment. The credit union will also implement Popmoney® for person-to-person payments and CheckFree® RXP® for electronic bill payments.

"Over the past several years, our credit union has strategically expanded its brand, community presence and services, in correlation with our strong growth in assets, loans and membership," said Ronaldo Hardy, CEO of Shell Geismar FCU. "As we continue this successful momentum we have partnered with Fiserv to upgrade our core technology and launch new, integrated digital services that enhance the overall value and convenience we provide to our members."

Shell Geismar is a \$30 million credit union that selected the integrated solution suite from Fiserv to modernize its account processing platform and deliver enhanced member services. CUnify provides a member-centric relational database that will enable the credit union to target loan and service offers. In addition, the functionality of CUnify will enable Shell Geismar to streamline back-office capabilities, moving from manual processes to a real-time, automated system.

Recognizing the growing demand for digital and mobile payments, Shell Geismar selected Popmoney, which enables members to send anytime, anywhere payments using the recipient's email address, mobile number or secure account information. Shell Geismar also selected CheckFree RXP, which provides members with the ability to receive and pay bills electronically from the credit union's website.

"Fiserv helps credit unions provide a better experience for their members through industry-leading, innovative technology solutions, and we are very pleased with the momentum that CUnify has delivered since our acquisition of Open Solutions," said Mark Sievwright, division president, Credit Union Solutions, Fiserv. "By partnering with Fiserv, Shell Geismar has access to the technology they need to continue to grow with improved efficiency, expanded market share and enhanced member relationships."

Fiserv is the U.S. market leader in account processing services for financial institutions. More than one-third of U.S. financial institutions rely on Fiserv for account processing solutions and expertise, including more than 2,000 credit unions. Javelin Strategy & Research named Fiserv a top ranked mobile banking provider for three consecutive years and CheckFree RXP is the industry's leading electronic billing and payments solution used by more than 4,000 institutions.

Additional Resources:

- CUnify from Fiserv - <http://fisv.co/1FayFhE>

About Shell Geismar Federal Credit Union

Shell Geismar Federal Credit Union has proudly served the employees of Shell Chemicals-Geismar Plant and their family members in southern Louisiana since 1969. The member-owned, not-for-profit financial cooperative is dedicated to providing quality financial services that meet members' current and future needs. For more information, visit www.sgfcu.com.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a leader in financial services technology, and today is among FORTUNE® magazine's World's Most Admired Companies and Forbes magazine's America's Best Employers. For more information, visit www.fiserv.com.

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