



Fiserv Ranks 4th on 2008 InformationWeek 500, 1st in Banking and Financial Services

September 16, 2008

BROOKFIELD, Wis., Sep 16, 2008 (BUSINESS WIRE) -- Fiserv, Inc. (NASDAQ:FISV), a leading provider of information technology services to the financial industry, today announced that it ranked No. 4 on the 2008 InformationWeek 500, and No. 1 in the Banking and Financial Services Industry category. The rankings, which recognize the nation's most innovative users of technology, were announced on September 15 at the InformationWeek conference in Monarch Beach, Calif.

"Fiserv is committed to delivering innovative, best-of-breed products and services to our more than 18,000 clients. This ranking, as well as our clients' satisfaction, is proof we are effectively using our technology to fulfill that commitment," said Richard Jones, Fiserv Executive Vice President, Chief Information Officer. "With Fiserv products, such as the MyMoney Facebook Platform application, we are rethinking how we deliver financial services and adapting to the ways consumers prefer to interact with their financial providers."

InformationWeek chose Fiserv as one of the top five companies based on the company's use of services oriented architecture, as well as its innovative products, such as the recently launched MyMoney solution, which pioneers a new channel for consumer access to financial services. Fiserv's financial institution customers will benefit from the company's move toward services oriented architecture, as it will allow advanced financial services such as mobile banking, online banking, and electronic bill payment and presentment to be deeply integrated with Fiserv core banking systems. Currently, more than 6,000 financial institutions utilize a core banking system from Fiserv.

Financial institutions and consumers alike will benefit from Fiserv MyMoney, which brings the power of social networking to the financial services industry by enabling account holders to securely manage their finances from their Facebook profile. It is the only application that enables Facebook users to search for a new financial institution on Facebook, and then join that financial institution on the spot. Existing account holders can view account balances, review history and transfer money directly through Facebook.

Facebook is the fourth most trafficked website, serving more than 100 million active users. Many of these users fall into the 16 to 26 year old demographic known as Generation Y. A 2007 report from Forrester Research ("US Online Banking: Five-Year Forecast") shows that over the coming years the majority of new users of online banking and online bill pay applications will come from Generation Y.

Anne Shivers, chief executive officer at Carolina Collegiate Credit Union in Columbia, S.C., said that getting this younger audience to visit the credit union's branch or website to join would typically be a challenge. The credit union began using Fiserv MyMoney in February 2008. "Many of our members are students and already use Facebook, so it just made sense to give them the ability to join and access their accounts directly from that site," said Shivers. "It's so much easier because they're already there." To date, Fiserv has almost 50 financial institutions signed up for the MyMoney application.

"For 20 years, the InformationWeek 500 has honored the most innovative users of business technology," said InformationWeek editor-in-chief Rob Preston. "Year after year, InformationWeek 500 companies harness technology to improve efficiency, boost productivity, drive revenue, and establish a competitive advantage. We applaud this year's winners, and the CIOs and other executives whose ingenuity and risk taking are at the center of business technology innovation."

InformationWeek has identified and honored the nation's most innovative users of information technology with its annual listing, now in its 20th year, and has tracked the technology, strategies, investments and administrative practices of America's best-known companies. The list is unique among corporate rankings because it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

About InformationWeek Business Technology Network (<http://www.informationweek.com>)

The InformationWeek Business Technology Network provides business technology executives with unique perspective, market leading research and innovative tools that work in lock step with their work flow -- from defining and framing business technology objectives through to the evaluation and recommendation of specific solutions. The InformationWeek Business Technology Network delivers the entire market, from SMBs with bMighty.com to large-scale global companies with InformationWeek. We scale across the most critical technology categories in the market -- security with DarkReading.com, storage with ByteandSwitch.com, application architecture with IntelligentEnterprise.com, network architecture with NetworkComputing.com and communications with NoJitter.com. Through its multi-media platform and unique content-in-context information distribution system, the InformationWeek Business Technology Network provides trusted information developed both by editors and real world CIO/IT professionals delivered how and when business technology executives want it, 24/7.

About Fiserv, Inc.

Fiserv, Inc. (NASDAQ: FISV), a Fortune 500 company, provides information management and electronic commerce systems and services to the financial and insurance industries. Leading services include transaction processing, outsourcing, electronic bill payment and presentment, investment management solutions, business process outsourcing (BPO), software and systems solutions. Headquartered in Brookfield, Wis., the company is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2004, 2005 and 2006 FinTech 100 surveys. In 2007, the company completed the acquisition of CheckFree, a leading provider of electronic commerce services. Fiserv reported nearly \$4 billion in total revenue from continuing operations for 2007. For more information, please visit www.fiserv.com.

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