



## **Harrisonburg Auto Auction Receives 'National Quality Award' from RSA Unit of Fiserv Lending Solutions; Annual Recognition Lauds Nation's Leading Auctions**

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AMHERST, N.Y.--March 10, 2005--Harrisonburg Auto Auction of Harrisonburg, Va. has received the national "Top Performing Auction for 2004" award from Remarketing Services of America, Inc. (RSA).

A unit of Fiserv Lending Solutions, RSA provides strategic vehicle remarketing, lease maturity management, titles management and customer loyalty programs to major banks, auto manufacturers and other automotive financial institutions to enhance portfolio performance. RSA anticipates selling more than 70,000 vehicles at auction by year-end 2005.

Harrisonburg Auto Auction is a Manheim auction headquartered in Virginia and was ranked as the top auction in the nation by RSA's National Quality Control Program (NQCP), which annually tracks effectiveness and performance of vehicle auctions. The NQCP ranks auctions utilizing a strict rating system that includes four diverse categories: sales effectiveness, operational effectiveness, marketing and on-site preparation.

Carolina Auto Auction of Anderson, S.C. placed second in the 2004 NQCP ranking and ADESA Birmingham of Moody, Ala. was third.

"These auctions have consistently been ranked at the top and we value our partnership with them," said Tom Pietras, RSA's manager of auction sales and performance. "These auctions continue to provide quality service in all aspects of auto remarketing and they have an excellent understanding of our needs and those of our clients."

Remarketing Services of America, Inc., RSA Solutions and RSA Mortgage Solutions are business units of Fiserv Lending Solutions, which offers a complete suite of products and services for consumer and mortgage lenders. Fiserv's comprehensive lending solution set includes automotive finance portfolio management, vehicle remarketing, mortgage lead management and customer loyalty programs, automated valuation model (AVM) products, mortgage banking software and services, appraisals, broker price opinions, credit reporting, closing services, and default management.

Fiserv, Inc. (Nasdaq:FISV) provides information management systems and services to the financial and health benefits industries, including transaction processing, outsourcing, business process outsourcing and software and systems solutions. The company serves more than 16,500 clients worldwide, including banks, credit unions, financial planners/investment advisers, insurance companies and agents, self-insured employers, lenders and savings institutions. Headquartered in Brookfield, Wis., Fiserv reported \$3.4 billion in processing and services revenues for 2004. Fiserv was ranked the largest provider of information technology services to the U.S. financial services industry in the 2004 FinTech 100 survey by the American Banker newspaper and the Financial Insights research firm. Fiserv can be found on the Internet at [www.fiserv.com](http://www.fiserv.com).