

## Fiserv Makes it Easy for Small Businesses to Enroll for SpotPay and Accept Cards and Checks

- SpotPay provides anywhere, anytime mobile card and check payments for small businesses through their trusted financial institutions
- Spotpay.com site enables small businesses to sign up for mobile payments directly or through participating banks and credit unions
- Program enables financial institutions to rapidly enroll their customers

BROOKFIELD, Wis.--(BUSINESS WIRE)-- <u>Fiserv</u>, Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that it has launched <u>www.spotpay.com</u>, a new website for small businesses to learn more about and enroll in SpotPay<sup>™</sup>, its recently announced mobile card reader and remote check deposit solution. SpotPay enables financial institutions to offer their small business account holders an anywhere, anytime mobile solution to accept both card and check payments from a smart phone with the durable and secure SpotPay reader.

Small businesses that enroll at <u>www.spotpay.com</u> will automatically be matched to their participating financial institution. Additionally, their financial institution will receive all the benefits of the enrollment, including co-branding and incentives, allowing them to realize strong returns on investment. If the SpotPay user's bank or credit union isn't yet a SpotPay member, the merchant will be enrolled directly until their financial institution joins SpotPay.

"We are providing <u>Spotpay.com</u> to help meet the incredible demand of our financial institution clients who want to get SpotPay to their small business account holders quickly but have internal IT constraints," said David Keenan, general manager, Network Solutions, Fiserv. "Financial institutions can now tell their small business account holders about SpotPay and direct them to <u>spotpay.com</u> to get started while they ramp up their own marketing resources."

"We are incredibly excited about the SpotPay offering and are eager to bring it to our small business members," said Veronica Nhan-Nock, Branch Manager, Seaford Federal Credit Union. "We are planning our own customized launch of SpotPay, but in the meantime, we really appreciate that Fiserv is helping us to bring this service to our small business members quickly by enabling them to enroll at <a href="http://www.spotpay.com">www.spotpay.com</a>."

SpotPay from Fiserv is available to financial institutions that are part of the ACCEL/Exchange<sup>®</sup> payments network. Using SpotPay, merchants are able to swipe credit, debit and prepaid cards with their mobile device to accept payments. And, a key differentiator, SpotPay offers merchants the ability to deposit checks using the mobile remote deposit capture feature that allows users to securely take a picture of the front and back of a check and deposit the item electronically.

Financial institutions interested in more information on SpotPay from Fiserv can visit <u>http://spotpay.fiserv.com/fisignup</u>.

## Additional Resources:

Blog Post on *The Point* "Mobile Payments for Small Business Represent a Big Opportunity for Banks and Credit Unions" - <u>http://www.fiserv.com/blog/the-point/mobile-payments-for-small-business-represent-opportunity-banks-credit-unions.htm</u>

## **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit <u>www.fiserv.com</u>.

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